

Annual Sensor Retreat, January 5, 2017

Student Elevator Pitch Competition

- Can you get someone inspired about your research in three minutes or less?
- Can you explain your work to a future employer or a potential sponsor without jargon?
- Can you present the core concepts of your thesis and be both concise and enthusiastic?
- Come and show us how it's done!

Contest Details

Contestants will be selected based on submitted abstracts

Each will have 3 MIN to describe their thesis research to a non-specialist audience

No PowerPoint slides allowed!

No notes allowed! All presentations must be delivered from memory.

A single (hand held) prop will be permitted.

Judging and Prizes

Presentations will be judged by the audience, as well as a panel of judges.

Points will be awarded in the following categories:

1. Clarity of Thought – Did you outline the nature and significance of your research in a clear and logical manner?
2. Was your presentation free of jargon?
3. Did you engage your audience? Did you convey enthusiasm for your work and capture/maintain the audience's attention?

Prizes will be awarded to the top three contestants.

Eligibility

Any graduate student working toward his/her PhD at UC is eligible.

How to Enter the Competition

Submit your entry by December 21st to Professor Alison Weiss (Alison.Weiss@UC.edu).

Include your **(1) name, (2) department, (3) college, (4) dissertation advisor(s) and email address, (5) a tentative title for your elevator pitch, and (6) an abstract of your pitch that can be understood by a non-expert.** You will be notified by December 23rd if you have been selected for the competition.

Tips to prepare a memorable and effective elevator pitch:

Check out these elevator pitch videos:

The Art of Elevator Pitch by Chris Westfall: <http://www.youtube.com/watch?v=GqsWkaR9Q6M>

Examples:

The famous 3 minute thesis competition: <http://threeminutethesis.org/index.html>

Dr. Andre McDonald Elevator Pitch https://www.youtube.com/watch?v=ZXskowl_mRk

Dr. Alope Kumar's Elevator Pitch <https://www.youtube.com/watch?v=wSYO3KnHXbl>