#### JEFFREY LAYNE BLEVINS, Ph.D.

Associate Professor & Head Department of Journalism McMicken College of Arts & Sciences University of Cincinnati

Editor, *Democratic Communiqué* http://journals.fcla.edu/demcom/about

#### **FACULTY APPOINTMENTS:**

## University of Cincinnati

Department of Journalism

## 2012 – **Department Head**

Founding Department Head of Journalism charged with ensuring excellence in all aspects of teaching, research and service in the unit; providing support and guidance for departmental faculty and staff; and serving as an advocate for the department. Primary responsibilities include management and oversight of departmental budget, class schedules, course offerings, teaching assignments, curricular development, instructional technology, and space allocation, as well as annual performance reviews for faculty and staff, in addition to other day-to-day administrative concerns. As the first and (to date) only Head of a newly created Department of Journalism I have overseen a high-achieving unit that has hired and produced Pulitzer Prize winners won a national Investigative Reporters and Editors (IRE) award, and made significant humanities and social scientific research contributions earning departmental membership in the University of Cincinnati's Taft Research Center.

## 2012 – **Associate Professor** (with tenure)

Teaching assignments: Research Seminar: U.S. Media Policy Research and Reporting (graduate seminar in Political Science Department; also taught to upper level Journalism and Political Science undergraduates); Media Law and Ethics; Career Explorations in Journalism; Social Media & Journalism; Post-Truth and Fake News; and Exploring Journalism through Film.

Affiliate Appointments: Department of Political Science; Department of Communication; Film & Media Studies program; and The Cincinnati Project. Chair, Communications Board (2017 – present): Chair of the governing body for The News Record (University of Cincinnati's independent student news media), responsible for operating and policy-making activities, including oversight of fiscal operations, sound educational experience for students, protection of press freedoms and adherence to University rules and regulations. Faculty Leader--Digital Media Cluster (2014 – 2015): Lead author for the funded cluster hiring initiative in Digital Media, which was one of just four signature "Third Century" investments UC made in 2014. Funded cluster proposals were areas in which UC has the potential to become a global leader in expertise, research impact and faculty reputation.

### Iowa State University

Greenlee School of Journalism & Communication

2010 – 2012 Director of Undergraduate Education

Responsible for carrying out School policy and making day-to-day administrative decisions while coordinating operation of the undergraduate program, advising, academic standards, academic appeals, and internships. Administered the School's 60-plus scholarship awards worth over \$160,000 annually.

2010 – 2012 *Associate Professor* (with tenure)

2004 – 2010 Assistant Professor

Teaching assignments: Critical Approaches to Communication (graduate seminar); Media & Society: Interrelationships (graduate seminar); Cyber Law; Mass Communication Law; Media Ethics, Freedom, Responsibility; and Electronic Media Technology and Public Policy.

# Central Michigan University

Department of Broadcast & Cinematic Arts

2001 – 2004 Assistant Professor

Teaching assignments: Telecommunications Media Policy (graduate seminar); Electronic Media Criticism; Broadcast and Cable Management, Promotion and Sales; Politics in Film.

## **HIGHER EDUCATION:**

### Ohio University

Ph.D., Telecommunication (supporting program in Political Science and Philosophy), 2001

### Southern Illinois University, Edwardsville

M.S., Mass Communication, 1998

B.S., Mass Communication (minor in Theatre Performance), 1995

### **SCHOLARLY PUBLICATIONS:**

- **Blevins, J. L.**, Lee, J. J., McCabe, E. E., & Edgerton, E. (2019). Tweeting for Social Justice in #Ferguson: Affective Discourse in Twitter Hashtags. New Media & Society, Vol. 21, No. 7 (pp. 1636-1653). https://doi.org/10.1177/1461444819827030
- **Blevins, J. L.** (2019, May 20). Free Expression and Fake News: Does the "Marketplace of Ideas" Metaphor Still Apply? <u>Journalism History</u>. <a href="https://journalism-history.org/2019/05/20/free-expression-and-fake-news/">https://journalism-history.org/2019/05/20/free-expression-and-fake-news/</a>
- Blevins, J. L. (2019). Social Media and Social Justice Movements after the Diminution of Black-Owned Media in the United States. In O. Banjo (Ed.), Media Across the African Diaspora: Content, Audiences, and Global Influence (pp. 191-203). New York, NY: Routledge.

- Newell, J. J., & **Blevins, J. L.** (2018). Transparency in Political Advertising: Assessing the Utility and Validity of the FCC's Online Public Inspection File System. <u>Journal of Information Policy</u>, Vol. 8, (pp. 417-441).
- **Blevins, J. L.** (2016). Panoptic Missorts and the Hegemony of U.S. Data Privacy Policy. <u>The Political Economy of Communication</u>, Vol. 4, No. 2 (pp. 18-33).
- **Blevins, J. L.** (2014). The Political Economy of Corporate Power and Free Speech in the United States. Media Watch, Vol. 5, No. 2 (pp. 209-222).
- **Blevins, J. L.** (2013). Using Opinion-Editorial Writing Exercises Across Media Platforms for Electronic Media Law and Policy Courses. <u>Journal of Media Education</u>, Vol. 4, No. 2 (pp. 26-28).
- **Blevins, J. L.** (2012). Teaching the principle and practice of diversity in electronic media law and policy classes. <u>Journal of Media Education</u>, Vol. 3, No. 4 (pp. 5-7).
- **Blevins, J. L.** (2011). Applying the U.S. Safe Harbor Policy to Television Violence. <u>Journal of Children and Media</u>, Vol. 5, No. 1 (pp. 37-52).
- **Blevins, J. L.**, & Brown, D. H. (2010). Concerns about the Disproportionate Use of Economic Research in the FCC's Media Ownership Studies from 2002-2007. <u>Journal of Broadcasting & Electronic Media</u>, Vol. 54, No. 4 (pp. 603-620).
- **Blevins, J. L.**, & Martinez, K. (2010). A Political-Economic History of FCC Policy on Minority Broadcast Ownership. <u>The Communication Review</u>, Vol. 13, No. 3 (pp. 216-238).
- **Blevins, J. L.,** & Shade, L. R. (2010) International Perspectives on Network Neutrality Exploring the Politics of Internet Traffic Management and Policy Implications for Canada and the U.S. Global Media Journal Canadian Edition, Vol. 3, No. 1 (pp. 1-8).
- Newell, J. J., **Blevins, J. L.**, & Bugeja, M. (2009). Tragedies of the Broadcast Commons: Consumer Perspectives on the Ethics of Product Placement and Video News Releases. <u>Journal of Mass Media Ethics</u>, Vol. 24, No. 4 (pp. 201-219).
- Blevins, J. L., & Barrow, S. C. (2009). The Political Economy of Free Speech and Network Neutrality: A Critical Analysis. <u>Journal of Media Law & Ethics</u>, Vol. 1, Nos. 1/2 (pp. 27-48).
- Brown, D. H., & **Blevins, J. L.** (2008). Can the FCC still ignore the public? Interviews with two commissioners who listened. <u>Television & New Media</u>, Vol. 9, No. 6 (pp. 447-470).

- Blevins, J. L., & Anton, F. (2008). Muted Voices in the Legislative Process: The Role of Scholarship in US Congressional Efforts to Protect Children from Online Pornography. New Media & Society, Vol. 10, No. 1 (pp. 115-137).
- **Blevins, J. L.** (2007). The Political Economy of U.S. Broadcast Ownership Regulation and Free Speech after the Telecommunications Act of 1996. <u>Democratic Communiqué</u>, Vol. 21, No. 2 (pp. 1-22).
- **Blevins, J. L.**, & Brown, D. H. (2006). Political Issue or Policy Matter? The U.S. Federal Communications Commission's Third Biennial Review of Broadcast Ownership Rules. Journal of Communication Inquiry, Vol. 30, No. 1 (pp. 21-41).
- **Blevins, J. L.** (2004). Battle of the On-Line Brands: Disney Loses Internet Portal War. <u>Television & New Media</u>, Vol. 5, No. 3 (pp. 247-271).
- **Blevins, J. L.** (2003). The Media Reform Movement in Communications Law and Policy Classes and Research. <u>International Communication Association Newsletter</u>, Vol. 31, No. 10.
- Brown, D. H., & **Blevins, J. L.** (2002). The Safe Harbor Agreement Between the United States and Europe: A Missed Opportunity to Balance the Interests of E-Commerce and Privacy On-Line? Journal of Broadcasting & Electronic Media, Vol. 46, No. 4, (pp. 565-585).
- Blevins, J. L. (2002). Source Diversity After the Telecommunications Act of 1996: Media Oligarchs Begin to Colonize Cyberspace. <u>Television & New Media</u>, Vol. 3, No. 1 (pp. 95-112).
- Blevins, J. L. (2002). Media Oligarchy: Implications for Entrepreneurship in Internet Media. In <u>Journalism and Mass Communication: The Making of Meaning</u>, edited by Rashmi Luthra, in the Encyclopedia of Life Support Systems (EOLSS). Developed under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO). Oxford, UK: EOLSS Publishers.
- **Blevins, J. L.** (2002). SWOT Analysis: Disney Considers Acquisition of Yahoo! A Case Study Assignment for a Media Management Course. <u>Feedback</u>, Vol. 43, No. 4, (pp. 48-53).
- **Blevins, J. L.** (2001). Counter-Hegemonic Media: Can Cyberspace Resist Corporate Colonization? In B. Ebo (Ed.), <u>Cyberimperialism?</u> Global Relations in the New <u>Electronic Frontier</u> (pp. 139-151). Westport, CT: Praeger.
- Cooper, C. A., & **Blevins, J. L.** (2000). How Fairly Did ABC Apply TV Ratings Systems to Primetime Programming? A Content Analysis. <u>Feedback</u>, Vol. 41, No. 1 (pp. 16-28).

#### **EDITORSHIPS:**

- Blevins, J. L. (2018—present). Editor, <u>Democratic Communiqué</u>.
- **Blevins, J. L.**, & Shade, L. R. (2010). International Perspectives on Network Neutrality. Guest edited issue of the Global Media Journal Canadian Edition, Vol. 3, No. 1.

## PROFESSION PUBLICATIONS AND COMMENTARY FOR NEWS MEDIA:

- **Blevins, J. L.** & Calfano, B. (2019, Sep. 13). Finding common ground in news stories. <u>The</u> Cincinnati Enquirer (p. 8B).
- **Blevins, J. L.** (2019, Aug. 9). The moment hashtags bypassed the news cycle: Social media lessons from #Ferguson in how to control the public conversation. The St. Louis Post-Dispatch (p. A11).
- **Blevins, J. L.** & Calfano, B. (2019, July 20). Consumers must ask questions to defeat fake news. The Cincinnati Enquirer (p. 8B).
- **Blevins, J. L.** (2019, Feb. 24). Separate social media from news to understand CovCath incident. The Cincinnati Enquirer (p. 5D).
- **Blevins, J. L.** (2018). Fake news, bots, and doublespeak: Epistemic Failure in the Marketplace of Ideas. <u>Pathways</u>, Vol. 39, No. 3 (pp. 3-6). <u>Pathways</u> is the official magazine of the Ohio Humanities Organization. As part of its "Democracy and the Informed Citizen" project, <u>Pathways</u> and the Ohio Humanities Council produced a series of short video interviews with the author to supplement the article:

What is "doublespeak"? <a href="https://vimeo.com/332697920">https://vimeo.com/332697920</a>
What is epistemology? <a href="https://vimeo.com/332699825">https://vimeo.com/332699825</a>
What is a "'bot"? <a href="https://vimeo.com/332700671">https://vimeo.com/332700671</a>
How do we deal with fake news? <a href="https://vimeo.com/332701700">https://vimeo.com/332701700</a>

- **Blevins, J. L.** (2018, July 21). Habits for exercising civility when posting or tweeting comments. The Cincinnati Enquirer (p. 19A).
- **Blevins, J. L.** (2018, March 11). Balancing free speech, safety a test for colleges. <u>The Cincinnati Enquirer</u> (p. 5F).
- **Blevins, J. L.** (2017, Dec. 13). Net Neutrality Repeal Will Harm Consumers. <u>CityBeat</u>, Cincinnati, OH (p. 4).
- **Blevins, J. L.** (2017, July 26). Media Ownership Matters: FCC Plans Will Hurt News Diversity. CityBeat, Cincinnati, OH (p. 8).

- **Blevins, J. L.** (2017, July 4). Sinclair's proposed purchase of Tribune Media is bad news for St. Louis: The broadcast group is known to be heavy-handed in its selection of news content. St. Louis Post-Dispatch, (p. A9).
- **Blevins, J. L.** (2017, June 30). Sinclair's proposed purchase of Tribune Media is bad news for Des Moines. <u>The Des Moines Register</u>, (p. A11).
- **Blevins, J. L.** (2017, June 29). Sinclair's proposed purchase of Tribune Media is bad news. <u>USA Today</u>, [online].
- **Blevins, J. L.** (2017, Feb. 28). We need to get a grip on our screen time. The Cincinnati Enquirer, (p. 19A).
- **Blevins, J. L.** (2017, Feb. 15). Courts Must Protect Media as Much as KKK. <u>CityBeat</u>, Cincinnati, OH (p. 7).
- **Blevins, J. L.** (2016, July 25). FCC's Privacy Proposal Doesn't Address 'Big Data' Problem. CityBeat, Cincinnati, OH [online].
- **Blevins, J. L.** (2016, July 9-15). Social media disparity in #JusticeForHarambe and #DisneyGatorAttack. <u>The Cincinnati Herald</u>, (p. B1, B3).
- Blevins, J. L. (2016, Feb. 27). Prevention more important to stopping revenge porn. <u>The Courier-Journal</u>, Louisville, KY (p. A12).
- **Blevins, J. L.** (2016, Feb. 25). Law alone can't combat revenge porn. <u>The Cincinnati Enquirer</u>, (p. 8A).
- Blevins, J. L. (2016, Feb. 24). Prevention more important to stopping revenge porn. The Detroit Free Press [online].
- **Blevins, J. L.** (2015, Aug. 10). Effective journalistic advocacy requires healthy scrutiny and verification. Greater Cincinnati Society of Professional Journalists blogspot: <a href="http://cincyspj.blogspot.com/2015/08/effective-journalistic-advocacy.html">http://cincyspj.blogspot.com/2015/08/effective-journalistic-advocacy.html</a>
- **Blevins, J. L.** (2014, Sep. 27). Social media empowered in #Ferguson. <u>The Cincinnati Enquirer</u> (p. A15).
- **Blevins, J. L.** (2014, May 13). FCC's latest network neutrality proposal not fair to consumers. <u>CityBeat</u> (p. 8), Cincinnati, OH.
- **Blevins, J. L.** (2014, Apr. 19-25). Supreme Court should protect rights of everyone to participate in election process, not just the wealthy. <u>The Cincinnati Herald</u> (p. B1).
- **Blevins, J. L.** (2014, Jan. 15). The Death of Diversity in U.S. Broadcast Ownership. <u>CityBeat</u> (p. 8), Cincinnati, OH.

- **Blevins, J. L.** (2013, Aug. 4). Court decision cautions us to care for the truth. <u>The Cincinnati Enquirer</u> (p. F6).
- **Blevins, J. L.** (2011, Nov. 30). Protecting your privacy online is easier than you think. <u>The Des Moines Register</u> (p. 9A).
- Blevins, J. L. (2011, Nov. 4). Online incivility and anonymity. The Ames Tribune (p. A6).
- **Blevins, J. L.** (2011, Oct. 7). Online world needs self-regulation. <u>Des Moines Business Record</u>, Vol. 29, No. 40.
- Blevins, J. L. (2011, Apr. 27). Protect children from TV violence. The Ames Tribune (p. A10).
- **Blevins, J. L.** (2010, Dec. 21). Protect Internet from corporate censorship. <u>The Des Moines</u> Register (p. 11A).
- **Blevins, J. L.** (2009, Feb. 19). Just whose interest is being served by digital conversion? <u>The Des Moines Register</u> (p. 11A).

#### **CONFERENCE PAPERS & PRESENTATIONS:**

- **Blevins, J. L.** (2019). Exploring Journalism through Film: Lessons about the Lives of Journalists as Dramatized in Motion Pictures. Paper presented to the Film Area of the Midwest Popular Culture Association conference in Cincinnati, OH, Oct. 10-13, 2019.
- **Blevins, J. L.** (2019). *Manufacturing Truth: Epistemic Crisis in the Political Economy of Fake News.* Paper presented to the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication conference, Toronto, Canada, August 7-10, 2019.
- **Blevins, J. L.**, Lee, J. J., McCabe, E. E., & Edgerton, E. (2019). *Tweeting for Social Justice in #Ferguson: Affective Discourse in Twitter Hashtags*. Paper presented to the Activism, Communication and Social Justice Interest Group at the International Communication Association conference, Washington, DC, May 25-28, 2019.
- Blevins, J. L. (2019). Epistemic Problems in the Marketplace of Ideas: Why Critical Media Education Policy is Needed. Paper presented to a pre-conference workshop, "Government and Corporate Policies for Social Media," co-sponsored by the Institute for Information Policy--Penn State University and the Quello Center--Michigan State University at the International Communication Association conference, Washington, DC, May 24, 2019.
- **Blevins, J. L.** (2019). Free Expression and Fake News: Does the "Marketplace of Ideas" Metaphor Still Apply? Paper presented to the 10<sup>th</sup> Media in Transition International Conference, "Democracy and Digital Media," Massachusetts Institute of Technology (MIT), Cambridge, MA, May 17-18, 2019.

- **Blevins, J. L.** (2018). *Manufacturing Consent in the Age of Post-Truth: The Political Economy of Fake News, Bots and Double-Speak.* Paper presented to the Union for Democratic Communications conference, Chicago, IL, May 10-13, 2018.
- **Blevins, J. L.** (2017). After the Broadcast Blackout: Social Media and Social Justice Movements in the United States. Paper presented to the Global Fusion Conference at Ohio University, Athens, OH, October 13-15, 2017.
- **Blevins, J. L.** (2017). *Negating the 'Francis Effect': Sophistry v. Theology in Alt-Right Discourse about Capitalism and the Environment.* Paper presented to the 3<sup>rd</sup> Biennial Philosophy of Communication Conference: The Catholic Intellectual Tradition at Dusquesne University, Pittsburgh, PA, June 5-7, 2017.
- **Blevins, J. L.** (2017). *Panoptic Missorts*. Paper presented to the Communication Law & Policy Division of the International Communication Association conference, San Diego, CA, May 25-29, 2017.
- **Blevins, J. L.** (2017). *Social Media and Social Justice*. Paper presented to the Organizing Equality International Conference, London, Ontario, Canada, March 24-26, 2017.
- **Blevins, J. L.** (2016). The Francis Side Effect: Right Wing Media's Attack on Papal Theology about Capitalism and the Environment. Paper presented to the Union for Democratic Communications conference, Detroit, MI, Sept. 29-Oct. 1, 2016.
- **Blevins, J. L.** (2016). Teaching the principle and practice of diversity in media law and ethics. Presented to the *Teaching Digital Diversity and Inclusion* panel at the 8<sup>th</sup> Annual University of Cincinnati Diversity & Inclusion Conference, Cincinnati, OH, March 30, 2016.
- **Blevins, J. L.** (2015). *Social media power in #Ferguson.* Paper presented to the New Media Area of the Midwest Popular Culture Association conference, Cincinnati, OH, October 1-4, 2015.
- **Blevins, J. L.** & Brown, D. H. (2015). *The Panoptic Missort: The Political Economy of Digital Media Privacy*. Paper presented to the Union for Democratic Communications conference, University of Toronto, Canada, May 1-3, 2015.
- **Blevins, J.L.** (2015). (Session Organizer & Chair), *Social Media and Diversity of Expression in Conflicts between Police and Public*. Panel presented at the 7<sup>th</sup> Annual University of Cincinnati Diversity Conference, Cincinnati, OH, April 1, 2015.
- **Blevins, J.L.** (2014). *Diversity of Media Ownership*. Paper presented to the *Diversity in the News Media* panel for the History, Politics and Law section of the 6<sup>th</sup> Annual University of Cincinnati Diversity Conference, Cincinnati, OH, April 2, 2014.

- Brown, D. H. & **Blevins, J. L**. (2013). *Online data privacy is not just an issue of potential government surveillance*. Paper presented to the Global Fusion conference at Southern Illinois University, Carbondale, IL, October 4-6, 2013.
- **Blevins, J. L.** (2013). *The Political Economy of Minority Ownership*. Paper presented to the *Media Ownership, Women and Minorities: Why it Matters*. Professional Freedom & Responsibility panel co-sponsored by the Minorities and Communication Division, and the Cultural and Critical Studies Division of the Association for Education in Journalism and Mass Communication at its annual conference, Washington, DC, August 8-11, 2013. Panelists included Mignon Clyburn, Acting FCC Chairperson; Joe Torres, Free Press; and Janelle Trigg, Lerman Senter, PLLC.
- **Blevins, J. L.** (2013). Historical Amnesia in Supreme Court Jurisprudence on Corporate Power and Electronic Media. **First place:** Open paper competition for the History Division of the Broadcast Education Association, Las Vegas, NV, April 7-10, 2013.
- **Blevins, J. L.** (2013). FCC Policy and Broadcast Ownership Diversity. Paper presented to the History, Politics and Law section of the 5<sup>th</sup> Annual University of Cincinnati Diversity Conference, Cincinnati, OH, March 27, 2013.
- **Blevins, J. L.** (2011). *The Diversity Principle in Theory and Practice*. **Third place:** Best Ideas in the Teaching of Communication Law and Policy Competition: How to Incorporate Diversity in the Law and Policy Classroom. Law and Policy Division of the Association for Education in Journalism & Mass Communication at its conference in St. Louis, MO, Aug. 10-13, 2011.
- **Blevins, J. L.** (2011). (Session Organizer and Chair), *Indecent Proposals: The FCC's Struggle to Regulate Violence on Television*. Paper presented: "A Safe Harbor for TV Violence?" Law & Policy Division of the Broadcast Education Association's annual conference in Las Vegas, NV, April 9-13, 2011.
- **Blevins, J. L.,** & Martinez, K. (2010). A Retrospective Look at the FCC Policy on Minority Media Ownership. Paper presented to the Union for Democratic Communication at its conference at Pennsylvania State University, October 14-16, 2010.
- **Blevins, J. L.**, & Brown, D. H. (2008). *The Political Economy of the Public Interest: How Media Research Can Strengthen FCC Policymaking*. Paper presented to the Cultural & Critical Studies Division of the Association for Education in Journalism & Mass Communication at its conference in Chicago, IL, August 6-9, 2008.
- Newell, J. J., & **Blevins, J. L.** (2008). *Tragedies of the Broadcast Commons: Consumer Perspectives on the Ethics of Product Placement and Video News Releases*. Paper presented to the Media Ethics Division of the Association for Education in Journalism & Mass Communication at its conference in Chicago, IL, August 6-9, 2008.

- **Blevins, J. L.**, & Barrow, S. C. (2007). *The Political Economy of Free Speech and Network Neutrality*. Paper presented to the Union for Democratic Communication conference at Simon Fraser University, Vancouver, Canada, October 25-28, 2007.
- Barrow, S. C., & **Blevins, J. L.** (2007). *An Equal Access Provision of the Internet: Applying First Amendment Jurisprudence to the Network Neutrality Debate*. Paper presented to the Law & Policy Division of the Association for Education in Journalism and Mass Communication conference in Washington, D.C., August 9-12, 2007.
- **Blevins, J. L.**, & Brown, D. H. (2007). *The Political Economy of Media Ownership Rulemaking within the U.S. Federal Communications Commission: An Analysis of Media Ownership Studies*. Paper presented to the Political Economy Section of the International Association for Media and Communication Research at its 50<sup>th</sup> Anniversary Conference in Paris, France, July 23-25, 2007.
- **Blevins, J. L.** (2007). (Session Organizer and Chair), *The Role of Public Comments and Research in the U.S. Media Ownership Debate: What is the FCC Missing?* Panel presented to the Communication Law & Policy Division of the International Communication Association at its 57<sup>th</sup> annual conference in San Francisco, CA, May 24-28, 2007.
- **Blevins, J. L.** (2006). Roots of a Rhetorical Shift? First Amendment Jurisprudence on Broadcast Ownership Regulation after the Telecommunications Act of 1996. Paper presented to the Communication Law & Policy Division of the International Communication Association for its 56<sup>th</sup> annual conference in Dresden, Germany, June 19-23, 2006.
- **Blevins, J. L.** (2005). *The Political Economy of U.S. Broadcast Ownership Regulation and Free Speech*. Presented to the Global Fusion conference at Ohio University, Athens, OH, September 30-October 2, 2005.
- **Blevins, J. L.**, & Anton, F. (2005). Congressional Efforts to Protect Children from Internet Pornography: Muted Voices in the Legislative Process. Presented to the Communication Technology and Policy Division of the Association for Education in Journalism & Mass Communication for its annual conference in San Antonio, TX, August 10-13, 2005.
- Brown, D. H., & **Blevins, J. L.** (2005). *The Role of the Public in the FCC's Broadcast Policy-Making Process: Have We Entered a New Era?* Paper resented to the Communication Law & Policy Division of the International Communication Association 55<sup>th</sup> annual conference in New York, NY, May 26-30, 2005.
- **Blevins, J. L.** (2005). *Internet Pornography and the Communications Policy-Making Process:* Lessons Learned and Enduring Questions. Paper presented to the Law & Policy Division panel, One Year Into the Children's Internet Protection Act (CIPA): Is It Working?, at the Broadcast Education Association's annual conference in Las Vegas, NV, April 23, 2005.

- Brown, D. H., & **Blevins, J. L.** (2004). *Intellectual Property Rights in Europe*. Paper presented to the panel, *Regional Responses on International Intellectual Property Rights*, at the Global Fusion annual conference in St. Louis, MO, October 29-31, 2004.
- **Blevins, J. L.**, & Brown, D. H. (2004). (Co-Chairs), *Serving the Public Interest: Public Academics and the Broadcast Policy-Making Process.* Theme Session presented to the International Communication Association 54<sup>th</sup> annual conference in New Orleans, LA, May 27-31, 2004.
- **Blevins, J. L.** (2004). Vexations of Technology and Free Speech: Congressional Attempts at Sustainable Internet Policy. Paper presented to the Law & Policy Division panel, The Children's Internet Protection Act (CIPA): Congressional Protection or Censorship?, at the Broadcast Education Association's annual conference in Las Vegas, NV, April 17, 2004.
- **Blevins, J. L.**, & Brown, D. H. (2003). *Broadcast Ownership Regulation in a Border Era: An Analysis of how the U.S. Federal Communications Commission is Shaping the Debate on Broadcast Ownership Limits*. Paper presented to the Communication Law & Policy Division of the International Communication Association 53<sup>rd</sup> annual conference in San Diego, CA, May 23-27, 2003.
- **Blevins, J. L.** (2002). *Battle of the On-line Brands: Disney Loses Internet Portal War*. Paper presented to the Broadcast Education Association national conference in Las Vegas, NV, April 5, 2002.
- Blevins, J. L. (2002). SWOT Analysis: Disney Considers Acquisition of Yahoo! Third Place, Management & Sales Division Case Study Competition. Paper presented to the Broadcast Education Association national conference in Las Vegas, NV, April 6, 2002.
- Brown, D. H., & **Blevins, J. L.** (2001). *The Safe Harbor Agreement Between the United States and Europe: Balancing the Interests of E-commerce and Privacy On-line.* Paper presented to the Communication Law and Policy Division at the International Communication Association 51<sup>st</sup> annual conference in Washington, D.C., May 27, 2001.
- **Blevins, J. L.** (2001). A Critical History of Internet Portals: Commercial Influence on Privacy, Access and Content. Paper presented to the Broadcast Education Association annual conference in Las Vegas, NV, April 21, 2001.
- **Blevins, J. L.** (2001). Following Media Institutions On-line. Paper presented to the Management & Sales Division panel, Doing Electronic Media Management Research in the Age of Change: Strategies from Young Scholars, at the Broadcast Education Association annual conference in Las Vegas, NV, April 20, 2001.
- **Blevins, J. L.** (2000). *Cyberspace: The New Disney Universe*. Paper presented to the Cultural and Critical Studies Division at the Association for Education in Journalism and Mass Communication national conference in Phoenix, AZ, August 11, 2000.

- Cooper, C. A., & **Blevins, J. L.** (2000). A Tale of Two Ratings Systems: A Content Analysis of ABC's Application of the TV Ratings System in Primetime Programming. Paper presented to the International Communication Association 50<sup>th</sup> annual conference in Acapulco, Mexico, June 4, 2000.
- **Blevins, J. L.** (1999). From hegemonic ideology to a segmented realm: Mass communications in the information age. Paper presented to the 7th annual International Interdisciplinary Graduate Student Conference, "Culture & Vision," at Duquesne University in Pittsburgh, PA, November 5, 1999.
- **Blevins, J. L.** (1999). Source diversity after the Telecommunications Act of 1996: Media oligarchs begin to colonize Cyberspace. Paper presented to the Qualitative Studies Division at the Association for Education in Journalism and Mass Communication national conference in New Orleans, LA, August 6, 1999.
- **Blevins, J. L.** (1999). Sex, Lies, and Internet: A Case Study of the Starr Report on President Clinton. First Place (\$200 honorarium), Communication Technology Division debut paper competition. Paper presented to the Broadcast Education Association national conference in Las Vegas, NV, April 17, 1999.
- **Blevins, J. L.** (1999). Panelist on the *Future of the V-Chip and Television Violence*, Broadcast Education Association annual conference in Las Vegas, NV, April 16, 1999.

## **HONORS & AWARDS**:

- **First Place,** History Division Open Paper Competition at the Broadcast Education Association national conference in Las Vegas, NV, April 7-10, 2013. Paper title: *Historical Amnesia in Supreme Court Jurisprudence on Corporate Power and Electronic Media.*
- Third Place, Best Ideas in the Teaching of Communication Law and Policy Competition: How to Incorporate Diversity in the Law and Policy Classroom. Submission title: *The Diversity Principle in Theory and Practice*. Award presented at the Law & Policy Division business meeting during the Association for Education in Journalism & Mass Communication conference in St. Louis, MO, Aug. 10-13, 2011. The winning ideas were featured in *Media Law Notes*, Vol. 39, No. 3 (Spring 2011).
- "Champion of the First Amendment," presented by the Society of Professional Journalists student chapter at Iowa State University and Lee Enterprises (April 7, 2010).
- **Third Place**, Management & Sales Division Case Study Competition at the Broadcast Education Association national conference in Las Vegas, NV, April 6, 2002. Case study: *SWOT Analysis: Disney Considers Acquisition of Yahoo!*
- **Favorite Broadcast & Cinematic Arts Professor**, Central Michigan University, People's Choice Awards, 2001-2002.

- National Communication Association 3<sup>rd</sup> Annual Doctoral Honors Seminar at Northwestern University in Evanston, IL, Aug. 2-6, 2000. Paper presented: *Media Empires in Cyberspace: A Case Study of the New Disney Universe*.
- **First Place**, Communication Technology Division debut paper competition at the Broadcast Education Association national conference in Las Vegas, NV, April 17, 1999. Paper presented: *Sex, Lies, and Internet: A Case Study of the Starr Report on President Clinton*.

Graduate Tuition Scholarship, Ohio University, 1998 – 2001.

Phi Kappa Phi National Honor Society, 1998 - present.

Illinois Veterans Grant (tuition scholarship), 1991-1995

## FUNDED RESEARCH & PROFESSIONAL DEVELOPMENT GRANTS:

- University of Cincinnati, Office of Research, Digital Futures grant (\$10,000) for *Storytelling and Social Justice in a Post-Truth Era*. Co-PIs: Lind, A. & Blevins, J. L.
- University of Cincinnati Office of the Provost, Toward an Open Monograph Ecosystem grant (\$15,000) for forthcoming manuscript, *Social Media, Social Justice and the Political Economy of Online Networks* (with Lee, J.).
- University of Cincinnati, Graduate School, Editorial Assistant Award (\$6,000) to support a graduate student to serve as an editorial assistant for the *Democratic Communiqué* journal during my editorship.
- The Andrew Mellon Foundation grant (\$900,000) for *A Catalyst Model for Transdisciplinary Teams in Digital Scholarship: The University of Cincinnati's Digital Scholarship Center.* Received December 15, 2017. Primary Investigator: Wang, X. Co-Primary Investigators: Johnson, A. M.; Lee, J.; Blevins, J. L.; Culley, T. and Wu, T. Project lead for visualizing social networks using #BlackLivesMatter as a case study: Blevins, J. L.
- University of Cincinnati, Provost Technology Innovation for our Third Century grant (\$199,125) for *Data Visualization Across Disciplines: Digital Literacy for the University of Cincinnati's Third Century*. Received January 6, 2017. Co-Primary Investigators: Lee, J., Johnson, A., Twomey, J., Blevins, J. L., Combs, J., and Baldwin, T. Grant funds used to invest in hardware to enable cross-college certificate program in Data Visualization that would blend aesthetic, humanistic, and technical instruction of data visualization for students and faulty who normally do not consider their research evidence as data.

- The Cincinnati Project (\$900) for *Social Media and Social Justice in Cincinnati*. Received May 13, 2016. Primary Investigator: Blevins, J. L. Translational research project examined the role of social media in social justice movements in Cincinnati to better understand how social media can help improve the informational and communicational livelihood of these movements in the community.
  - http://thecincyproject.org/2016/08/28/social-media-mobbing-diminishes-the-quality-of-public-discourse/
  - http://thecincyproject.org/2016/07/25/social-media-and-social-justice-movements/
- University of Cincinnati, Provost Technology Innovation for our Third Century grant (\$197,900) for *Digital News Studio Upgrade*. Received April 27, 2016. Co-Primary Investigators: Owens, J. and Blevins, J. L. Grant funds used to upgrade HD television studio to support Digital Broadcast News certificate program launched in Fall 2016.
- University of Cincinnati, University Research Council grant (\$24,333) for *Information and Digital Democracy: Voters, Candidates and the Power of Details.* Submitted January 14, 2016. Co-Primary Investigators: Blevins, J.L.; Niven, D.; Jonason, R.; and Limor, H.
- University of Cincinnati, Faculty Development Council Grant (\$11,000) for *Into the Third Century of Media and Communication Education: Interdisciplinary Conversations on Research, Teaching, and Practice.* Received April 29, 2014. Co-Primary Investigators: Blevins, J.L.; Debs, M.B.; Depoe, S.; Herzog, T.; and Owens, J.
- Fulbright Senior Specialists Candidate with five years of eligibility (2009-2014) for selection by overseas academic institutions to perform special projects approved by the Bureau of Educational and Cultural Affairs at the U.S. Department of State and administered by the Council for International Exchange of Scholars. Approved for a Fulbright Senior Specialists Grant as a scholar-in-residence to occur at Cairo University in Egypt in February 2011, before cancellation due to political unrest in the country. Primary Investigator: Blevins, J.L.
- Iowa State University, College of Liberal Arts & Sciences, Humanities and Social Sciences Research Grant (\$2,520) for *The Interested Public: An Analysis of the Public's Role in the Federal Communications Commission's Broadcast Policy-Making Process*. Received: May 2006. Primary Investigator: Blevins, J.L.
- International Radio and Television Society (IRTS) Foundation, Faculty/Industry Seminar (approximately \$1,000), New York, NY, November 17-21, 2004. Primary Investigator: Blevins, J.L.

- National Association of Television Program Executives (NATPE) Educational Foundation, Faculty Development Grant (\$1,600) for an Internet management internship at WNEM-TV Saginaw, MI, August 12-16, 2002. Stipend of \$500 per week, plus travel support for the NATPE 2003 annual convention in New Orleans, LA. Primary Investigator: Blevins, J.L.
- National Association of Television Program Executives (NATPE) Educational Foundation, Faculty Fellowship Program (approximately \$1,000), Las Vegas, NV, January 19-24, 2002. Primary Investigator: Blevins, J.L.

#### **MEDIA CONTACTS:**

- Interviewed an on-air source for WKRC-TV (CBS) story about social media users posting graphic images of homicide victims, November 4, 2019.
- Interviewed an on-air source for WCPO-TV (ABC) story about social media users live-streaming graphic images of homicide victims, November 4, 2019.
- Interviewed and quoted source for <u>Gateway Journalism Review</u> article, "Ohio newsletter seeks to amplify Midwestern voices in 'one-stop-shop' approach," by Nika Schoonover, October 15, 2019.
- Interviewed and quoted source for <u>Variety</u> magazine article, "Suddenly, TV News Is Warming Up to Climate Change," by Brian Steinberg, September 16, 2019. https://variety.com/2019/tv/news/tv-news-climate-change-cnn-nbc-cbs-1203336501/
- In-studio featured guest for WVXU-FM (National Public Radio), Cincinnati, OH hourly weekday program, "Cincinnati Edition" to discuss the role that social media and fake news play in radicalization and mass shootings, August 7, 2019.
- In-studio featured guest for WVXU-FM (National Public Radio), Cincinnati, OH hourly weekday program, "Cincinnati Edition" to discuss fake news and news ratings services, May 21, 2019.
- Interviewed and on-air source for WKRC-TV (CBS), Cincinnati, OH story about the need to educate children about the risks and rewards of meeting people on social media apps, February 14, 2019.
- Live on-air guest for WLW-AM (iHeartMedia), Cincinnati, OH program "Eddie and Rocky Show" to discuss social media influencers, February 12, 2019.
- Interviewed and quoted source for <u>Columbia Journalism Review</u> article, "Grappling with the local angle in Covington Catholic's backyard," by Andrew McCormick, January 29, 2019. https://www.cjr.org/united\_states\_project/covington-cincinnati-enquirer-wcpowkrc.php

- In-studio featured guest for WCPO-TV (ABC), Cincinnati, OH program, "This Week in Cincinnati" to discuss the role that social media plays in shaping developing stories as demonstrated in a confrontation between local high school students and other demonstrators at the National Mall in Washington, D.C., January 27, 2019.
- In-studio featured guest for WVXU-FM (National Public Radio), Cincinnati, OH hourly weekday program, "Cincinnati Edition" to discuss the role of social media in shaping public opinion and escalating conflicts as demonstrated in a confrontation between local high school students and other demonstrators at the National Mall in Washington, D.C., January 23, 2019.
- Interviewed and on-air source WCPO-TV (ABC), Cincinnati, OH story about the social media frenzy after a confrontation between high school students and demonstrators at the National Mall in Washington, D.C., January 21, 2019.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about the growth of hate speech on social media platforms, October 30, 2018.
- Interviewed and on-air source for WKRC-TV (CBS), Cincinnati, OH story about the legal and ethical difficulties of regulating hate speech online, October 29, 2018.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH segment about the decreasing level of decorum on social media, July 10, 2018.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about the interoperability of mobile telecommunications accessories, March 7, 2018.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about the ethics of anonymous "see something say something" apps, March 1, 2018.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about balancing free speech and student safety when hate groups come to public universities, February 12, 2018.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about mobile media obsession, January 29, 2018.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about the First Amendment issues related to a lawsuit involving a controversial speaker at a public university, January 9, 2018.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about digital detox, January 5, 2018.
- In-studio interview guest for WCPO-TV (ABC), Cincinnati, OH segment about the FCC's repeal of network neutrality protections, December 14, 2017.

- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH segment about the impact of the FCC's repeal of network neutrality protections on consumers, December 14, 2017.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about balancing free speech and students safety when hate groups come to campus, December 5, 2017.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about how the impact of the Federal Communications Commission's impending decision to do away with "net neutrality" rules, November 28, 2017.
- Interviewed and on-air source for WXIX-TV (FOX), Cincinnati, OH story about an interdisciplinary course, "Post-Truth and Fake News" offered by the departments of Journalism, Political Science and Communication at the University of Cincinnati, November 22, 2017.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about malware disguised as mobile apps, November 16, 2017.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about the First Amendment rights of controversial speakers to talk on public university campuses, October 13, 2017.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH segment about the role of social media in providing images, information and misinformation in the Las Vegas shooting attack, Oct. 3, 2017.
- Interviewed and on-air source WKRC-TV (CBS), Cincinnati, OH story about the role of social media in Hurricane Harvey rescue efforts, August 28, 2017.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH segment about the business of fantasy sports and betting, July 17, 2017.
- In-studio feature guest for INHAILER (Cincinnati, OH) radio program, "Brat Chat with Belinda Cai" to discuss ethics in reporting, July 12, 2017.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about how reckless social media posts can cost people their jobs, June 28, 2017.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH about the importance of parents talking to their children about developing their digital footprint, June 20, 2017.
- Interviewed and quoted source for <u>Fort Thomas Matters</u> article, "How To Protect Our Children On Social Media," May 12, 2017.

- Interviewed and quoted source for <u>Communications Daily</u>, Vol. 37, No. 81 article, "Crowd-Sourced Wikitribune Effort to Fight Fake News Welcome, But Experts Wary of Process" by Dibya Sakar, April 27, 2017.
- Interviewed and on-air source for WKRC-TV (CBS) story about Facebook Live shootings, April 17, 2017.
- Interviewed and quoted source for <u>Communications Daily</u>, Vol. 37, No. 71 article, "Encouraging News Literacy Among Consumers Called Essential in Fighting Fake News" by Dibya Sarkar, April 13, 2017.
- Interviewed and quoted source for <u>Public Relations Tactics</u> article, "Media Relations in the Age of Clickbait: How to Identify Audience-Building Insights That Help Reporters" by Rob Pasquinucci, Mar. 3, 2017.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH, discussion social media addiction, February 15, 2017.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about social media slang, February 6, 2017.
- Cited expert source for Radio Ink story, "Clyburn: CBS Radio Should Consider Offers From Minorities," January 26, 2017.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH, Facebook Live broadcast commentary about social media and the 2016 election, Nov. 8, 2016.
- Interviewed and quoted source for Hamilton (Ohio) *Journal-News* article, "Once banned, now embraced: High schools teaching with social media" by Michael D. Clark, Sept. 8, 2016.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about social media mobbing and the chilling effect on free speech, August 24, 2016.
- Interviewed and on-air source for WLWT-TV (NBC), Cincinnati, OH story about social media mobbing against the Cincinnati Zoo, August 23, 2016.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about social media war between SnapChat and Instagram, Aug. 4, 2016.
- Interviewed and on-air source for WKRC-TV (CBS), Cincinnati, OH story about social media's role in evolving current events, July 8, 2016.
- Interviewed and on-air source for WCPO-TV (ABC), Cincinnati, OH story about social media and shootings, July 8, 2016.
- Featured guest for WCPO-TV (ABC) Facebook Live broadcast about social media reactions to shootings, July 8, 2016.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about social media and elections, July 6, 2016.

- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about decoding social media reactions to #Harambe and #DisneyGatorAttack, June 24, 2016.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about the social media frenzy over the Cincinnati Zoo gorilla exhibit incident, May 31, 2016.
- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about the risks and rewards of social media dating services, April 27, 2016.
- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about the risks of posting personal information on social media, April 1, 2016.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about Social Media Week at the University of Cincinnati and the need for social media education, March 28, 2016.
- Interviewed and quoted source for *Dayton Daily News* article, "Causes of youth violence hard to prove scientifically" by Wayne Baker, March 11, 2016.
- Live interview guest on WVXU-FM, Cincinnati, OH radio program, "Cincinnati Edition" to discuss news media coverage of school shootings, March 4, 2016.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about social media and sexual predators, October 8, 2015.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH discussion about the role of social media in the shooting deaths of two TV journalists, August 27, 2015.
- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about citizen surveillance of police and criminal activity, April 8, 2015.
- Interviewed and quoted source for Hamilton (Ohio) *Journal-News* article, "Former editor joins university's hall of fame: Lisa Warren remembered for contributions to journalism" by Hannah Poturalski, April 9, 2015.
- Interviewed and quoted source for *Cincinnati Enquirer* article, "700 WLW parent iHeartMedia struggling" by Alexander Coolidge, March 10, 2015.
- Live interview guest on WVXU-FM, Cincinnati, OH radio program, "Cincinnati Edition" to discuss the importance of social media education and digital media literacy at the University of Cincinnati, March 4, 2015.
- Live on-air guest for WLW-AM (iHeartMedia), Cincinnati, OH radio program, "The Marc Amazon Show" to discuss proposed network neutrality law, February 25, 2015.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about the 40<sup>th</sup> anniversary of "Saturday Night Live" and potentially offensive humor, February 12, 2015.

- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about digital media privacy and interactive television technology, February 9, 2015.
- Live on-air guest for WLW-AM (iHeartMedia), Cincinnati, OH radio program, "The Marc Amazon Show," to discuss the First Amendment and sexually oriented expression on highway billboard advertising, January 27, 2015.
- Interviewed and quoted source for *Cincinnati Enquirer* article, "A Flynt, a billboard & a porn shop causes free speech flap," by Michael D. Clark on January 23, 2015.
- Interviewed and quoted source for University of Cincinnati news release, "A&S Voices Weigh in on Freedom of Speech and Charlie Hebdo Attacks" on January 20, 2015.
- Interviewed and quoted source for WCPO Digital, Cincinnati, OH article by Libby Cunningham, "Beyond selfies & memes: As businesses leverage social media, do you need a degree to get it right?" on January 10, 2015.
- Interviewed on-air source for WKRC-TV (CBS), Cincinnati, OH story about the risks of teenage 'sexting' and social media use, January 9, 2015.
- In-studio interview guest for WXIX-TV (Fox), Cincinnati, OH discussion about social media's role in conflicts between the police and public, December 23, 2014.
- Interviewed on-air source for WKRC-TV (CBS), Cincinnati, OH story about the potential legal consequences for making threatening statements on social media, October 22, 2014.
- In-studio interview guest for WXIX-TV (FOX), Cincinnati, OH morning news program "Fox 19 Now" discussion about the impact of social media on civil unrest in Ferguson, MO, August 21, 2014.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about the role of news media and social media in missing persons cases, May 28, 2014.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about free speech rights of individuals and employers, May 9, 2014.
- Interviewed on-air source for WKRC-TV (CBS), Cincinnati, OH story about Comcast's purchase of Time Warner Cable, February 13, 2014.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about the legal and ethical complexities of online revenge porn, December 12, 2013.
- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about teenagers posting threats on Facebook, October 29, 2013.
- Interviewed on-air source for WCPO-TV (ABC), Cincinnati, OH story about new study linking Facebook use to unhappiness, August 16, 2013.
- Interviewed on-air source for WLWT-TV (NBC), Cincinnati, OH story about a federal online defamation court decision, July 11, 2013.

- Interviewed and quoted source for *CityBeat* (Cincinnati, OH) article by Ben L. Kaufman, "Online sourcing implores healthy skepticism" on April 17, 2013.
- Interviewed and quoted source for *Columbus Dispatch* article, "University of Dayton says social media fed melee" by the Associated Press, March 25, 2013.
- Interviewed and quoted source for *Dayton Daily News* article, "Social media helped swell crowds at UD's St. Pat disturbance" by Meagan Pant, March 24, 2013.
- Interviewed on-air source for WKRC-TV (CBS), Cincinnati, OH, news story about the print redesign of *The Cincinnati Enquirer* newspaper, March 11, 2013.
- Interviewed and quoted source for *USA Today* article, "Secret Service investigates Ohio teen's tweet about Obama" by John Faherty, September 7, 2012.
- Interviewed and quoted source for *Cincinnati Enquirer* article, "Ohio teen learns limits of free speech the hard way" by John Faherty and Shauna Steigerwald, September 8, 2012 (p. A1, A6).
- Feature subject for Ames Tribune (Iowa) entertainment story, "10 Things: TV dads who put the 'fun' in 'dysfunctional'" by Ezgi Ustundag on June 14, 2012 (Ames Out Loud entertainment insert, p. 15).
- Feature subject for *Ames Tribune* (Iowa) entertainment story, "10 Things: TV moms that broke the mold" by Ezgi Ustundag on May 10, 2012 (*Ames Out Loud* entertainment insert, p. 3).
- Featured in-studio guest for live radio program, "River to River," on Iowa Public Radio to discuss online privacy, March 1, 2012.
- Interviewed and quoted source for BBC News Magazine article, "Could Google's data hoarding be good for you?" by Kate Dailey, January 26, 2012.
- On-air feature subject for WHO-TV (NBC), Des Moines, IA, news story about online privacy, September 27, 2011.
- Interviewed and quoted source for scholarly essay, "Violence, Vulgarity, and the V-Chip: Should Violent Television Content Have the Same Standards as Language and Sexual Content?" by Terry Likes (2011) in <u>Electronic News</u>, Vol. 5, No. 3 (pp. 180-183).
- Interviewed and on-air source for Clear Channel Tennessee Radio Network news documentary, "Violence, Vulgarity, and the V-Chip: Should Violent Television Content Have the Same Standards as Language and Sexual Content?" by Terry Likes, July 3, 2011.
- Interviewed and quoted source for *Canadian Journalism Project* article, "Is cross-ownership good for journalism?" by Billy Shields, March 31, 2011.

- Featured guest for live blog talk radio program, "Together Again" (http://www.blogtalkradio. com/lwl-radio), Cleveland, OH, December 23, 2010. Feature topic of the show was the FCC's network neutrality rule changes.
- Interviewed and on-air source for Westwood One Metro Networks radio newswire story about the FCC's network neutrality rule changes, December 21, 2010.
- Featured in-studio guest for live radio program, "The Exchange," on Iowa Public Radio to discuss the FCC's proposed network neutrality regulations, December 16, 2010.
- Live interview guest on WMT-AM radio news program "WMT Mornings", Cedar Rapids, IA to discuss the FCC's proposed network neutrality regulations, December 16, 2010.
- Interviewed and on-air source for radio news story about the FCC's proposed network neutrality regulations, WHO-AM radio, Des Moines, IA, December 15, 2010.
- Featured subject for Techzone360.com news story about network neutrality, December 14, 2010.
- Interviewed and on-air source for radio news story about the digital television conversion deadline by Dar Danielson, Radio Iowa, on February 16, 2009.
- Interviewed and on-air source for radio news story about the digital television conversion deadline by Tim Rice, KASI-AM News Talk 1430, Ames, Iowa on February 16, 2009.
- Interviewed and quoted source for *Ames Tribune* (Iowa) article, "Fuzzy picture: Digital TV switch is unclear" by Kathy Hanson on February 12, 2009.
- Interviewed and on-air source for radio news story about the consumer drawbacks to digital television conversion on February 6, 2009 by KCSN-FM 88.5, Northridge, CA.
- Interviewed and quoted source for *Westchester Journal-News* (New York) article, "Ready or not, here comes digital TV" by Allan Drury on February 4, 2009.
- Feature subject for IAbizonline.com article, "Consumer Drawbacks to Digital Television Conversion" on February 2, 2009.
- Quoted source for *The Village Voice* article, "Digital TV Delay Defeated in House" by Roy Edroso on January 29, 2009.
- Interviewed and on-air source for radio news story about the February 2009 transition to digital-only television broadcasting by Dave Sprau, KASI-AM News Talk 1430, Ames, Iowa on January 21, 2009.

- Interviewed and on-air source for radio news story about the February 2009 transition to digital-only television broadcasting by Dick Layman, WHO-AM Newsradio 1040, Des Moines, Iowa on July 30, 2008.
- Interviewed and quoted source for *City View* (Des Moines, IA) article, "Goliath versus Goliath: How the demand for college sports could shape the future of the cable industry" by Sean J. Miller on November 30, 2006.
- Interviewed and quoted source for *Des Moines Business Record* article, "Who will blink first? Mediacom, Sinclair play high-stakes game of chicken as deadline looms" by Jason Hancock on November 12, 2006.
- Interviewed and quoted source for *Des Moines Register* article, "Cable viewers: Switch to a la carte" by Frank Vinluan on January 15, 2006 (p. 1D).
- Interviewed and quoted source for *The Daily Star* (Bangladesh, India) article "Inside America: Mega merger mania: Is there anything in it for the global community?" by Ron Chepesiuk on January 29, 2005.
- Interviewed for a WHO-TV (NBC), Des Moines, IA news story about free speech issues related to a controversial billboard, January 13, 2005.

#### **INVITED PRESENTATIONS AND LECTURES:**

- All the news that's fit to . . . share. Featured panelist and moderator for a discussion about how social media has reshaped the news industry focusing on the January 2019 #CovingtonCatholic incident in Washington, D.C. with the producer and director of "Rush to Judgment" after its screening at the Over-the-Rhine International Film Festival in Cincinnati, OH, October, 5, 2019.
- Using Social Media for Social Justice. Presented to a community forum sponsored by the Murray & Agnes Seasongood Good Government Foundation, Cincinnati, OH, February 23, 2019.
- Social Media, Fake News and Freedom of Expression in the United States. Presented to a private delegation of leading media professionals from the Baltic states (Estonia, Latvia and Lithuania) and arranged under the auspices U.S. State Department's International Visitors Leadership Program and coordinated by the World Affairs Council Cincinnati and Northern Kentucky, at the Law Offices of Graydon, Head and Ritchey, Cincinnati, OH, November 20, 2018.
- Media and Foreign Policy: The White House, Fake News and Cyber War. Presented to the Greater Cincinnati World Affairs Council "Global Chatter" forum at Graydon Law, Cincinnati, OH, August 9, 2018.

- Trust in Journalism in the Age of Fake News. Presented to the Cincinnati Chapter of the Public Relations Society of America panel on trust in media hosted by Intrinzic Brand Collaborative, Newport, KY, June 26, 2018.
- Social Media and Freedom of Expression in the United States. Presented to a private delegation of leading media professionals from Ecuador and arranged under the auspices U.S. State Department's International Visitors Leadership Program and coordinated by the Greater Cincinnati World Affairs Council, University of Cincinnati, May 21, 2018.
- Manufacturing Truth with Fake News. Presented at University of Cincinnati's Alumni Weekend, April 14, 2018.
- Envisioning New Modes of Publishing Social Justice and Humanities Research. Presented at University of Cincinnati's Research & Innovation Week, April 11, 2018.
- Have a Field Day with the Press. Featured panelist along with Libby Cunningham and Tom McKee (WCPO-TV) and Maija Zummo (CityBeat) on the state of news media in Cincinnati for Women Helping Women, Sunday Salon, March 4, 2018.
- Manufacturing Truth: The Political Economy of Fake News, Bots and Double-Speak. Featured presenter at University of Cincinnati's "Life of the Mind" semi-annual faculty lecture. Nov. 14, 2017.
- The State of Journalism and Communication Education. Panel discussion at Vehr Communications, Cincinnati, OH, Aug. 3, 2017.
- Designed and presented a workshop on the risks and responsibilities of social media use for middle-school children May 4, 5 and 10, 2017 at Bridgetown Middle School in Cincinnati, OH. A separate presentation was made to parents on May 5, 2017 (all with Dr. Nancy Jennings, Department of Communication, University of Cincinnati).
- Social Media and the Manufacturing of Consent: Fake News, Bots and Political Discourse. Presented to the University of Cincinnati during Social Media Week, April 6, 2017.
- Panoptic Sorts and Missorts: The Political Economy of U.S. Data Privacy Policy. Presented to the UC Department of Communication Research Colloquium, April 4, 2017.
- Social Media and Social Justice Movements in Cincinnati. Presented to The Cincinnati Project Symposium at the University of Cincinnati, Feb. 17, 2017.
- The US Presidency and Our Common Future: Democracy, Freedom of the Press, and the Supreme Court. Panel discussion at the Taft Research Center, University of Cincinnati, Feb. 7, 2017.
- Professionalism on Social Media. Presented to the University of Cincinnati, College of Allied Health Sciences Tribunal, Nov. 15, 2016.

- *Intersections of PR and Journalism.* Presented to the University of Cincinnati chapter of the Public Relations Student Society of America (UC-PRSSA), Oct. 11 2016.
- *Live-Tweeting Murder: Social Media and Self-Discretion.* Presented to the University of Cincinnati during Social Media Week, Mar. 28, 2016.
- Selfie-Sabotage: Why Social Media Education is Needed. Presented to the University of Cincinnati during Social Media Week, Mar. 29, 2016.
- Pope Francis and Karl Marx: The Mediated Pope on Capitalism and the Environment.

  The Annual Society of St. Paul Lecture, presented to the University of Cincinnati Society of St. Paul, and Catholic Studies Program, Nov. 19, 2015.
- Media and Social Responsibility: Preparing Journalism Graduates for the Changing Media Landscape. Presented to a private delegation of leading media professionals from Pakistan and arranged under the auspices U.S. State Department's International Leadership Visitors Program and coordinated by the Greater Cincinnati World Affairs Council, Cincinnati, Ohio, May 11, 2015.
- BREAKING: How Social Media Has Changed the News Cycle. Moderator and panelist for Social Media Week event at the University of Cincinnati, Feb. 26, 2015.
- The Rolling Stone, UVA and Journalism. Invited panelist to the Cincinnati Society of Professional Journalists' "Lunch for the Pros" hosted by <u>The Cincinnati Enquirer</u> on February 3, 2015.
- Epistemic Communities and Minority Broadcast Ownership. Presented to the Experts' Workshop: "The role of advocacy in media and telecom policy" at the New America Foundation, Washington, DC, September 29-October 1, 2013.
- How to protect our privacy online. Presented to the Rotary of Perry, Iowa, February 15, 2012.
- Internet Privacy. Presented to the Golden Kiwanis, Ames, IA, September 22, 2011.
- Internet Media Rights and Regulations in the U.S. Presented to a private delegation of leading media professionals from the Republic of Korea. Presentation was arranged under the auspices U.S. State Department's International Leadership Visitors Program and coordinated by the Iowa Council for International Understanding. Ames, Iowa, May 16, 2011.
- Invited respondent and participant for the Experts' Workshop: "The Broadband Act of 2011: Designing A Communications Act for the 21<sup>st</sup> Century" at the New America Foundation, Washington, D.C., September 28-30, 2010.

- The Rules of Engagement: Rights vs. Responsibilities in Civic Dialogue. Invited presenter and panelists along with Paul Shirley (former NBA player, book author and ex-ESPN blogger), Kathleen Richardson (Director of Drake University's School of Journalism & Mass Communication), and Andie Dominick (book author and editorial writer for the Des Moines Register), April 7, 2010.
- Journalism Law & Ethics: Balancing Rights and Responsibilities. Presented to Boy Scout Troop 101, Story City, IA as part of its Journalism Merit Badge requirement, February 2, 2009.
- The Political Economy of U.S. Broadcast Ownership Regulation and Free Speech after the Telecommunications Act of 1996. Presented to the Ohio University, School of Telecommunications, Research Colloquium, November 2, 2007.
- Data Privacy in the US and Europe: Divergent Perspectives. Presented to the Ohio University, Communications Development, Graduate Student Colloquium, March 29, 2002.

## **PROFESSIONAL SERVICE:**

## National Awards Judge

- Contest judge for National Society of Newspaper Columnists (NSNC) annual competition, June 7-10, 2018.
- Served on an invited national Panel of Judges to adjudicate the Scripps Howard Awards for professional journalism, Feb. 23-24, 2017.

#### Federal Grant Reviewer

National Telecommunications and Information Administration (NTIA): Reviewed federal grant applications for the Broadband Technology Opportunities Program (BTOP) under the direction of the NTIA, 2009. BTOP was created under the American Recovery and Reinvestment Act of 2009 for the purpose of awarding \$4.7 billion dollars in grants for sustainable broadband adoption projects.

### Editorial Boards

Editorial board member for *Media Watch*, a peer-reviewed scholarly journal. https://www.mediawatchjournal.in

## Manuscript Reviewer for Book Publishers

Wiley Blackwell, 2019.

Palgrave Macmillian, 2018.

MIT Press, 2018.

Oxford University Press, 2006.

Open University Press / McGraw-Hill Publishers, 2006.

## Manuscript Reviewer for Journals

New Media & Society: Spring 2019, Fall 2019.

<u>Journal of Broadcasting & Electronic Media</u>: Winter 2008, Fall 2008 (three manuscripts), Winter 2009, Winter 2010, Summer 2011, Fall 2012, Spring 2015, Fall 2016.

Communication Law & Policy: Fall 2011, Summer 2012.

Telecommunications Policy: Fall 2006.

The Information Society: Summer 2010, Winter 2011.

International Journal of Communication: Summer 2015, Fall 2015.

International Journal for Media and Cultural Politics: Fall 2010.

Journalism: Theory, Practice and Criticism: Fall 2011.

Democratic Communiqué: Fall 2011, Fall 2012.

Journal of Children and Media: Fall 2012.

Popular Communication: Summer 2005, Winter 2006, Fall 2006 (two manuscripts).

Global Media Journal—American Edition: Fall 2002, Fall 2011.

Journal of Mass Communication and Journalism: Fall 2011

Journal of Communication Inquiry: Winter 2009, Fall 2012.

### Service to Organizations

Society of Professional Journalists: Mark of Excellence Student Awards Judge for Region 4 (February 2017).

Op-Ed Project: Participant reviewer for the Op-Ed Project Seminar at the University of Cincinnati (2013).

International Communication Association: Nomination for Vice-Chair of the Communication Law & Policy Division (2005); Paper Judge for the Communication Law & Policy Division (2004, 2006); Session Chair, *Designing the Market: Regulation for Competition*, for the Communication Law & Policy Division (2004).

Association for Education in Journalism and Mass Communication: Paper Judge for the Communication Technology and Policy Division (2005); Discussant for Communication Technology & Policy refereed paper session (2005); Paper Judge for the Cultural and Critical Studies Division (2009, 2008, 2003, 2002, and 2001); Paper Judge for the Scholastic Journalism Division (2010 and 2008).

Broadcast Education Association: Paper Judge for the Law & Policy Division (2005).

Global Fusion: Session Chair (2005); Paper Judge (2001, 2011, and 2013).

#### UNIVERSITY ADMINISTRATION AND SERVICE:

- University of Cincinnati, College of Arts & Sciences, Faculty Affiliate of The Cincinnati Project, Fall 2019 present.
- University of Cincinnati, College of Arts & Sciences, Vice Chair of Heads Council (elected), 2019-2020.
- University of Cincinnati, Office of the Provost, Toward an Open Monograph Ecosystem Review Committee, January 2019 present.
- University of Cincinnati, Executive Board Representative for the Research Support Committee of the Charles Phelps Taft Memorial Fund, Fall 2018 present.
- University of Cincinnati, Journalism Department representative on the Executive Board for the Charles Phelps Taft Memorial Fund, Spring 2018 present.
- University of Cincinnati, McMicken College of Arts & Sciences, Search Committee for A&S Business Administrator, Spring 2018.
- University of Cincinnati, McMicken College of Arts & Sciences, Marketing and Communication Advisory Committee, Fall 2017 Spring 2018.
- Chair of Search Committee for assistant professor in Journalism, McMicken College of Arts & Sciences, University of Cincinnati, Fall 2017 Spring 2018.
- University of Cincinnati, McMicken College of Arts & Sciences, Search Committee for A&S Assistant Director of Marketing and Communications, Fall 2017.
- Chair of the Communication Board for Student Media, University of Cincinnati, Spring 2017 present.
- University of Cincinnati, McMicken College of Arts & Sciences, Search Committee for A&S Associate Director of Marketing and Communications, Spring 2017.

- University of Cincinnati, McMicken College of Arts & Sciences, Faculty Marshal for Spring 2017 Commencement Ceremony, April 29, 2017.
- University of Cincinnati, Diversity and Inclusion Curriculum Group, Spring 2016 Fall 2016. Selected to participate in university-wide initiative to address diversity and inclusion across the curriculum at the University of Cincinnati.
- University of Cincinnati Society of St. Paul Student Organization, Faculty Adviser, Fall 2015 present.
- University of Cincinnati Chapter of the American Association of University Professors Grievance Committee, August 2015 present.
- University of Cincinnati, College-Conservatory of Music, Division of Electronic Media: Reappointment, Promotion and Tenure Committee, Fall 2015.
- External evaluator for promotion and tenure case at the University of Cincinnati, College of Design Architecture Art & Planning (DAAP), School of Art, Fall 2015.
- University of Cincinnati, McMicken College of Arts & Sciences Representative to task force on the formation of a university press, Summer 2015.
- University of Cincinnati, McMicken College of Arts & Sciences, Dean's representative to the ad hoc committee for evaluation of the reappointment of Alan Sullivan as Head of the Department of Anthropology, Spring 2015.
- University of Cincinnati, Chair of Digital Media cluster hire search committee, Fall 2014 Spring 2015.
- University of Cincinnati, McMicken College of Arts & Sciences, Budgetary Planning and Activity Committee (elected), Fall 2014 Spring 2016; Fall 2017 Spring 2018.
- University of Cincinnati, Faculty Lead for Digital Media cluster hire proposal (funded), Summer 2014.
- University of Cincinnati, Digital Media Collaborative Steering Committee, Summer 2014 Fall 2018.
- Fundraising Campaign Coordinator for ArtsWave Cincinnati, representing University of Cincinnati, McMicken College of Arts & Sciences, Spring 2014. Raised \$3,984 on behalf of the McMicken College of Arts & Sciences in a four-week campaign, as part of an effort that totaled \$82,653 on behalf of the University of Cincinnati.
- University of Cincinnati, Humanities Task Force, Summer 2013 Fall 2013.

- University of Cincinnati, McMicken College of Arts & Sciences, Strategic Planning Advisory Committee, Summer 2013 Fall 2013.
- University of Cincinnati, McMicken College of Arts & Sciences, Executive Subcommittee of Department Heads, Fall 2012 Summer 2013.
- Iowa State University, Greenlee School of Journalism & Communication, Elected member of Promotion and Tenure Committee, Spring 2012 Summer 2012.
- Iowa State University, Military Student Services Task Force, Veteran's conference planning subcommittee, Spring 2012 Summer 2012.
- Iowa State University, Military Student Services Task Force, Academic Affairs Working Group, Spring 2011 2012.
- External evaluator of promotion and tenure case at University of Arkansas Little Rock, School of Mass Communications, 2011.
- Iowa State University, Greenlee School of Journalism & Communication, Director of Undergraduate Education, 2010 2012.
- Iowa State University, Greenlee School of Journalism & Communication, Ad Hoc Committee to Evaluate the Extension of the Contract of the School Director, April -- May 2010.
- Iowa State University, Greenlee School of Journalism & Communication, Faculty Mentor for Assistant Professor Raluca Cozma, Fall 2009 Summer 2012.
- Iowa State University, Faculty Senate, At-large representative for the College of Liberal Arts & Sciences (elected to two consecutive three-year terms), Spring 2009 Summer 2012.
- Iowa State University, ISU Vegetarians and Vegans Club, Faculty Advisor, Fall 2007 Spring 2010.
- Iowa State University, Greenlee School of Journalism & Communication, Department Executive Officer (DEO) Advisory Committee, Spring 2007 Spring 2008, Fall 2010 Summer 2012.
- Iowa State University, Greenlee School of Journalism & Communication, Broadcast Apprenticeship Program Committee, Fall 2005 Spring 2007.
- Iowa State University, Greenlee School of Journalism & Communication, Interim Chair of Faculty Search Committee, May 2005. Member of Search Committee, May 2005 Spring 2007.
- Iowa State University, Greenlee School of Journalism & Communication, Long Range Planning Committee, Fall 2006 Spring 2007.

- Iowa State University, Greenlee School of Journalism & Communication, Undergraduate Committee, Fall 2004 Spring 2006; Fall 2007 2012 (Chair 2010 2012).
- Iowa State University, Greenlee School of Journalism & Communication, Broadcast Club Faculty Advisor, Fall 2004 Summer 2005.
- Central Michigan University, International Film Festival Advisory Council Member, 2004.
- Central Michigan University, Caponigro Scholarship Award Committee, Spring 2002.
- Central Michigan University, Broadcast & Cinematic Arts Department, Faculty Search Committees: Spring 2002, and Fall 2002.
- Central Michigan University, Integrative Public Relations (IPR) Program Council Member and Secretary, Fall 2001 Spring 2002.
- Central Michigan University, Broadcast & Cinematic Arts Department, Alumni Advisory Board Member, Fall 2001 Spring 2003.
- Central Michigan University, Broadcast & Cinematic Arts Department, Faculty Advisor for "Starting Lineup" (Fall 2003), "Trapdoor" (Spring 2002), and "Picture Perfect" (Spring 2002) MHTV cable channel programs.
- Southern Illinois University Edwardsville, Editor: *College of Arts and Sciences Faculty Newsletter*, 1997 1998.

#### PROFESSIONAL EXPERIENCE:

Freelance opinion-editorial writer, 2009 – present

Commentary on an array of media law and ethics topics that have appeared in various outlets within the USA Today Network (including *The Cincinnati Enquirer*, *Detroit Free Press*, *Des Moines Register*, *Louisville-Courier Journal*), as well as the *St. Louis Post-Dispatch*, and other venues.

- Media Pulse, Inc., St. Louis, MO, 1995 1997

  Video editor, video photographer and production assistant for video production company and television/radio monitoring service.
- WSIE-FM radio, Edwardsville, IL, 1992 1993 On-air shift operator for National Public Radio (NPR) member Jazz music station.

U. S. Army, 1989 – 1991 (active duty); 1992-1997 (individual ready reserve)
Ground surveillance systems operator in the Military Intelligence Corps. Earned
National Defense Service Medal (Operation Desert Storm), Army Achievement Award,
Overseas Service Ribbon (Republic of South Korea), and Army Service Ribbon.
Attained rank of Specialist (E-4) within two years of active duty. Honorably discharged.

Southern Illinoisan, Carbondale, IL, 1988 - 1989 Sports writer for daily regional newspaper (28,200 print circulation).

Du Quoin Evening Call, Du Quoin, IL, 1986 - 1988 Sports writer and photographer for daily local newspaper (7,500 print circulation).