PR CERTIFICATE
Requirements for Communication Majors  (8.17.15)

Interested in adding a valuable skill set to your communication coursework? Consider UC’s Public Relations Society of America recognized (CEPR) Public Relations certificate!

Requirements for Communication majors are below. Requirements and admission process for all other students can be obtained by contacting Dr. Suzanne Boys (boysse@ucmail.uc.edu).

ENROLLMENT:
• Self-enroll via the following link: http://www.artsci.uc.edu/students/undergrad/forms/declare_major/as-declare-certificate.html

CERTIFICATE REQUIREMENTS:
• Completion of Core Foundation courses with a “C” grade or better in each
• Completion of 2042 with a “C” grade or better
• A minimum of 21 credit hours in certificate coursework (total excludes Core Foundation courses)
• A minimum 2.8 GPA in certificate coursework

STUDENTS MUST COMPLETE:
✓ Category A: All Core Foundation Courses (“C” grade or better in each)
✓ Category B: One Research Methods Course
✓ Category C: All PR Core Courses (“C” grade or better in 2042)
✓ Category D: One Capstone Course

A. CORE FOUNDATION:
1071 – Intro to Effective Speaking
1076 – Intro to Interpersonal Communication
3006 – Intro to Rhetorical Theory
3007 – Intro to Communication Theory

B. RESEARCH METHODS:
3000 – Public Relations Research (2042)
3039 – Communication Research Methods

C. PR CORE:
2042 – Intro to Public Relations
2043 – Public Relations Writing (2042)
3008 – Intro to Organizational Communication
3091 – Internship in Communication (1071, 1076, 3006, or 3007)
4042 – Public Relations Campaigns (2042, 2043)

D. CAPSTONE:
5009 – Org. Identity, Image, & Issue Management (1071, 1076, 3006, 3007)