



RHETORIC & PUBLIC ADVOCACY

This concentration examines communication texts—images, objects, speech—to identify how they inform and/or persuade; researchers make judgments about effectiveness, artistry, and ethical value.

WELCOME TO THE COMMUNICATION DEPARTMENT

Follow @commuc on social media, attend CommTogether & meet with a Comm advisor.

CHOOSE FROM THESE COMMUNICATION COURSES

- 2002 Advanced Public Speaking (1071)
- 2012 Persuasion & Civic Engagement
- 2028 Communication & Popular Culture*
- 3002 Argument & Contemporary Issues
- 3071 Communication Criticism*
- 3089 Social Media & Citizenship
- 4005 Communication Ethics*
- 4028 Comm & Women in Elective Politics
- 4044 Visual Culture & Rhetoric
- 4063 Presidential Rhetoric
- 4064 Rhetoric of Protest & Reform
- 4067 Environmental Communication*
- 4068 Comm of Technology & Science
- 4069 Rhetorical Dimensions of Terrorism
- 5003 Rhetoric, Environment & Science
- 5011 Rhetoric & Society

Parentheses = Prerequisite Asterisk = Online section available
Bold = Fulfills Department's Diversity & Inclusion Requirement

DEVELOP CAREER EDUCATION SKILLS

Take PD 2070 during your sophomore year to learn about experiential learning opportunities.

POTENTIAL INTERNSHIPS & CO-OP JOBS

- Big Brothers Big Sisters of America
- Cincinnati Mayor's Office
- Easter Seals
- March of Dimes
- United States Embassy in Mexico

MEET OUR RESEARCH FACULTY



Steve Depoe Ron Jackson Eric Jenkins John Lynch

EXPLORE COMPLEMENTARY ELECTIVES

Minors, certificates (International Human Rights; Legal Studies), and courses in journalism, political science, and English complement this concentration. Consider:

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| AFST-1030 | BLM in a Post-Racial Society |
| AFST-2050 | Race, Gender, Soc Inequality |
| ENGL-2005 | Topics in Rhetoric |
| ENGL-2014 | Rhetorical Grammar |
| ENGL-3059 | Intro to Rhet & Prof Writing |
| ENGL-3074 | Rhetoric of Social Media |
| ENGL-3077 | Visual Persuasion |
| JOUR-2020 | Media Law & Ethics |
| POL-1010 | Intro to American Politics |
| POL-1021 | Post-Truth & Fake News |
| POL-2010 | Public Opinion & USA Politics |
| WGS-1051 | Revolutionary Women |
| WGS-2039 | Intro to Justice, Gender, Law |

CONSIDER COMPETING IN A SPEAKING CONTEST

The Alice M. House Speech Contest is an annual competition awarding cash prizes for the most outstanding extemporaneous speech. Registration begins spring semester.

CONSIDER GRADUATE EDUCATION

Option 1: Majors accepted into our 4+1 Program take graduate classes their senior year. After earning their BA degree, students in good standing are formally admitted to the graduate program and complete their MA degree in one additional year.

OR

Option 2: Most traditional graduate programs require 2 additional years of education. These options complement a Communication BA:

- Juris Doctorate (Law School)
- MA in Gender & Cultural Studies
- MA in Political Science
- MA in Public Advocacy and Activism

POTENTIAL CAREER OPPORTUNITIES

- Attorney, Judge, or Legal Assistant
- City Manager or City Council Membership
- College Professor
- Community Organizer
- Grant Writer
- Investigative Journalist
- Motivational Speaker
- Non-Profit Manager
- Political Campaign Staff
- Volunteer Coordinator

CONGRATULATIONS UC GRADUATE!

Apply for graduation during your final semester (week 4 deadline), complete Communication Department's exit survey, and attend annual CommCeleb awards banquet in April.