This concentration examines communication texts—images, objects, speech—to identify how they inform and/or persuade; researchers make judgments about effectiveness, artistry, and ethical value.

Welcome to the Communication Department
Follow @commuc on social media, attend CommTogether & meet with a Comm advisor.

Choose from these Communication Courses
- 2002 Advanced Public Speaking (1071)
- 2012 Persuasion & Civic Engagement
- 2028 Communication & Popular Culture*
- 3002 Argument & Contemporary Issues
- 3071 Communication Criticism*
- 3089 Social Media & Citizenship
- 4005 Communication Ethics*
- 4028 Comm & Women in Elective Politics
- 4044 Visual Culture & Rhetoric
- 4063 Presidential Rhetoric
- 4064 Rhetoric of Protest & Reform
- 4067 Environmental Communication*
- 4068 Comm of Technology & Science
- 4069 Rhetorical Dimensions of Terrorism
- 5003 Rhetoric, Environment & Science
- 5011 Rhetoric & Society

Parentheses = Prerequisite  Asterisk = Online section available  Bold = Fulfills Department’s Diversity & Inclusion Requirement

Develop Career Education Skills
Take PD 2070 during your sophomore year to learn about experiential learning opportunities.

Consider Competing in a Speaking Contest
The Alice M. House Speech Contest is an annual competition awarding cash prizes for the most outstanding extemporaneous speech. Registration begins spring semester.

Explore Complementary Electives
- Minors, certificates (International Human Rights; Legal Studies), and courses in journalism, political science, and English complement this concentration. Consider:
  - AFST-1030 BLM in a Post-Racial Society
  - AFST-2050 Race, Gender, Soc Inequality
  - ENGL-2005 Topics in Rhetoric
  - ENGL-2014 Rhetorical Grammar
  - ENGL-3059 Intro to Rhet & Prof Writing
  - ENGL-3074 Rhetoric of Social Media
  - ENGL-3077 Visual Persuasion
  - JOUR-2020 Media Law & Ethics
  - POL-1010 Intro to American Politics
  - POL-1021 Post-Truth & Fake News
  - POL-2010 Public Opinion & USA Politics
  - WGS-1051 Revolutionary Women
  - WGS-2039 Intro to Justice, Gender, Law

Consider Graduate Education
Option 1: Majors accepted into our 4+1 Program take graduate classes their senior year. After earning their BA degree, students in good standing are formally admitted to the graduate program and complete their MA degree in one additional year.

OR
Option 2: Most traditional graduate programs require 2 additional years of education. These options complement a Communication BA:
- Juris Doctorate (Law School)
- MA in Gender & Cultural Studies
- MA in Political Science
- MA in Public Advocacy and Activism

Potential Career Opportunities
- Attorney, Judge, or Legal Assistant
- City Manager or City Council Membership
- College Professor
- Community Organizer
- Grant Writer
- Investigative Journalist
- Motivational Speaker
- Non-Profit Manager
- Political Campaign Staff
- Volunteer Coordinator

Congratulations UC Graduate!
Apply for graduation during your final semester (week 4 deadline), complete Communication Department’s exit survey, and attend annual CommCeleb awards banquet in April.

Meet Our Research Faculty
Steve Depoe Ron Jackson Eric Jenkins John Lynch

Potential Internships & Co-op Jobs
- Big Brothers Big Sisters of America
- Cincinnati Mayor’s Office
- Easter Seals March of Dimes
- United States Embassy in Mexico