MEDIA, TECHNOLOGY & SOCIETY

This concentration examines the role of media and technology in society and culture. Students learn to access, interpret, analyze, and produce media messages.

WELCOME TO THE COMMUNICATION DEPARTMENT
Follow @commuc on social media, attend CommTogether & meet with a Comm advisor.

CHOOSE FROM THESE COMMUNICATION COURSES

1055 Freshman Seminar: Comm & Society
2025 Introduction to Media Literacy
2026 Introduction to Mass Communication*
2028 Communication & Popular Culture*
2089 The Internet and Everyday Life*
3026 Media Impact
3032 Communication & Augmented Reality
4016 Children & Media*
4026 Media & Public Opinion
4029 Media & Technology*
4046 Theory of Mediated Comm: Effects
4047 Theories of Mediated Communication
4048 Media & Identity*
4089 Information Society
5026 Capstone in Media*

Parentheses = Prerequisite  Asterisk = Online section available  Bold = Fulfills Department’s Diversity & Inclusion Requirement

DEVELOP CAREER EDUCATION SKILLS
Take PD 2070 during your sophomore year to learn about experiential learning opportunities.

POTENTIAL INTERNSHIPS & CO-OP JOBS

Channels 5, 12, 19  Cincinnati Cyclones
City Beat  iHeart Radio
NBC Universal  Q102
The Owens Group  TBS Sports
U.S. Bank Arena  Walt Disney World

MEET OUR RESEARCH FACULTY

Tayo Banjo  Pamara Chang  Ron Jackson  Eric Jenkins  Nancy Jennings  Tony Liao

EXPLORE COMPLEMENTARY ELECTIVES

Minors (E-Media), certificates (Sport Media & Promotion, Journalism, Digital Engagement), and courses in popular culture, multimedia writing, media production & media management complement this concentration. Consider:

AFST-2032 Black Popular Culture
EMED-1001 The Media in Your Life
EMED-1015 Integrated Media Production I
EMED-2016 Writing for Media
ENGL-3072 Multimedia Writing
IT-1040 Website Creation & Mgmt
IT-1050 Fundamentals of IT
PSYC-2060 App Development & Gaming
SOC-3015 The Media & Society
WGS-2061 Gender in Popular Culture

POTENTIAL CAREER OPPORTUNITIES

App Developer
Audience Research Analyst
Editorial Staff
Freelance Writer
Media Advertising & Sales
Media Consulting
Media Marketing & Research
Multimedia Writer
Publicist
Social Media Manager

CONSIDER JOINING A STUDENT GROUP

Our Social Media & Promotions Team shapes departmental culture through visual branding, promoting academic and social events, and maintaining a vibrant social media presence. Please contact Professor Amber Gee (geeak@ucmail.uc.edu) for more information.

CONSIDER GRADUATE EDUCATION

Option 1: Majors accepted into our 4+1 Program take graduate classes their senior year. After earning their BA degree, students in good standing are formally admitted to the graduate program and complete their MA degree in one additional year.

OR

Option 2: Most traditional graduate programs require 2 additional years of education. These options complement a Communication BA:
- MA in Journalism
- MA in Media Studies
- MA in Multimedia Communication
- MS in Information Technology

POTENTIAL CAREER OPPORTUNITIES

App Developer
Audience Research Analyst
Editorial Staff
Freelance Writer
Media Advertising & Sales
Media Consulting
Media Marketing & Research
Multimedia Writer
Publicist
Social Media Manager

CONGRATULATIONS UC GRADUATE!

Apply for graduation during your final semester (week 4 deadline), complete Communication Department’s exit survey, and attend annual CommCeleb awards banquet in April.