



# MEDIA, TECHNOLOGY & SOCIETY

This concentration examines the role of media and technology in society and culture. Students learn to access, interpret, analyze, and produce media messages.

## WELCOME TO THE COMMUNICATION DEPARTMENT

Follow @commuc on social media, attend CommTogether & meet with a Comm advisor.

## CHOOSE FROM THESE COMMUNICATION COURSES

1055	Freshman Seminar: Comm & Society
2025	Introduction to Media Literacy
2026	Introduction to Mass Communication*
2028	Communication & Popular Culture*
2089	The Internet and Everyday Life*
3026	Media Impact
3032	Communication & Augmented Reality
4016	Children & Media*
4026	Media & Public Opinion
4029	Media & Technology*
4046	Theory of Mediated Comm: Effects
4047	Theories of Mediated Communication
<b>4048</b>	<b>Media &amp; Identity*</b>
4089	Information Society
5026	Capstone in Media*

Parentheses = Prerequisite    Asterisk = Online section available  
Bold = Fulfills Department's Diversity & Inclusion Requirement

## DEVELOP CAREER EDUCATION SKILLS

Take PD 2070 during your sophomore year to learn about experiential learning opportunities.

## POTENTIAL INTERNSHIPS & CO-OP JOBS

Channels 5, 12, 19	Cincinnati Cyclones
City Beat	iHeart Radio
NBC Universal	Q102
The Owens Group	TBS Sports
U.S. Bank Arena	Walt Disney World

## MEET OUR RESEARCH FACULTY



Tayo Banjo   Pamara Chang   Ron Jackson   Eric Jenkins   Nancy Jennings   Tony Liao

## EXPLORE COMPLEMENTARY ELECTIVES

*Minors (E-Media), certificates (Sport Media & Promotion, Journalism, Digital Engagement), and courses in popular culture, multimedia writing, media production & media management complement this concentration. Consider:*

AFST-2032	Black Popular Culture
EMED-1001	The Media in Your Life
EMED-1015	Integrated Media Production I
EMED-2016	Writing for Media
ENGL-3072	Multimedia Writing
IT-1040	Website Creation & Mgmt
IT-1050	Fundamentals of IT
PSYC-2060	App Development & Gaming
SOC-3015	The Media & Society
WGS-2061	Gender in Popular Culture

## CONSIDER JOINING A STUDENT GROUP

Our Social Media & Promotions Team shapes departmental culture through visual branding, promoting academic and social events, and maintaining a vibrant social media presence. Please contact Professor Amber Gee (geeak@ucmail.uc.edu) for more information.

## CONSIDER GRADUATE EDUCATION

**Option 1:** Majors accepted into our 4+1 Program take graduate classes their senior year. After earning their BA degree, students in good standing are formally admitted to the graduate program and complete their MA degree in one additional year.

**OR**

**Option 2:** Most traditional graduate programs require 2 additional years of education. These options complement a Communication BA:

MA in Journalism  
MA in Media Studies  
MA in Multimedia Communication  
MS in Information Technology

## POTENTIAL CAREER OPPORTUNITIES

App Developer  
Audience Research Analyst  
Editorial Staff  
Freelance Writer  
Media Advertising & Sales  
Media Consulting  
Media Marketing & Research  
Multimedia Writer  
Publicist  
Social Media Manager

## CONGRATULATIONS UC GRADUATE!

Apply for graduation during your final semester (week 4 deadline), complete Communication Department's exit survey, and attend annual CommCeleb awards banquet in April.