Alumni Survey Results
University of Cincinnati McMicken College of Arts and Sciences
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1) Executive Overview

**Key Observations**

**Most survey respondents currently work full-time in industries such as education, health, and technology.** Other common industries include business and operations, marketing and media, government, and non-profit. Seventy-three percent of employed respondents who are not simultaneously in graduate school believe their current position is somewhat or very related to their field of study at the University of Cincinnati (UC). About half of all full- or part-time employed respondents earn between $30,000 and $50,000, and 26 percent earn a salary greater than $50,000.

**Nearly half of all survey respondents have already completed or are currently pursuing a post-baccalaureate degree, and an additional 23 percent of respondents intend to pursue further education in the next five years.** The social sciences and humanities were the most popular disciplines of study for respondents who have already completed a graduate degree. Thirty-four percent of currently enrolled graduate students and 77 percent of respondents who have already completed a post-baccalaureate degree matriculated at the University of Cincinnati. Of the students who are currently enrolled in graduate programs, 54 percent are simultaneously working in industries that most respondents feel is somewhat or very related to both their current field of study and their field of study at UC.

**Respondents report written and verbal communication as the most applicable skill gained at UC for their current professional and educational pursuits.** Other highly ranked skills include the ability to problem solve, research, and think creatively. Students also praised the networking, analytic, and leadership skills they gained at McMicken. Additionally, 38 percent of respondents completed an internship or co-op while at McMicken, and 58 percent participated in research. Other common experiential learning opportunities include service learning, study abroad, and ROTC.

**Half of all respondents plan to continue in their current career, while 26 percent intend to change careers and 23 percent wish to pursue additional education in the next five years.** Only three respondents plan to leave the workforce to start a family. Several respondents in graduate school prioritize completion of their degree. Of the respondents who plan to enroll in further education, 22 percent hope to obtain a PhD and 31 percent a Master’s degree.
2) Demographic Information of Survey Respondents

Class Year

Two Hundred and Thirty Three UC McMicken Alumni from the Classes of 2009 and 2012 Completed the Survey

While 258 alumni began the survey, 25 respondents exited at various points throughout the questionnaire; 233 alumni completed the entire survey.

Graduation Class of Survey Respondents

n=257

Many respondents noted in comment boxes later in the survey that they did not graduate in either class of 2009 or 2012, or did not complete their undergraduate degree at UC McMicken.

Gender and Location

Most Survey Respondents are Female and Currently Reside in Ohio

Sixty-four percent of survey respondents are female, and 35 percent are male. Sixty-eight percent currently live in Ohio, while 28 percent live elsewhere in the United States and three percent live abroad.

Gender of Survey Respondents

n=257

Total not equal to 100% due to rounding.
Regions Where Respondents Currently Reside
n=257

- Ohio, 176
- Elsewhere in the USA, 73
- Non-USA, 8

Regional Breakdown of Non-Ohio USA Residents
n=73

- South, 26
- Midwest (excluding OH), 14
- Mid-Atlantic, 10
- Mountain West, 9
- Pacific West, 6
- Northeast, 8
3) Employment Status

Most Survey Respondents Work Full-Time in Industries Such As Education and Health

Seventy-nine percent of all survey respondents are employed full- or part-time, seven percent are unemployed, and 14 percent are currently in graduate school. Of the employed respondents, 73 percent work in an industry that is either somewhat or very related to their field of study at UC. The majority of employed respondents earn between $30,000 and $50,000 and work in the education, health, technology, and business industries. Top employers include the University of Cincinnati, the University of Cincinnati Foundation, Cincinnati Children’s Hospital, and PNC Bank.

Current Employment Status of All Respondents

- Full-Time, 187
- Part-Time, 16
- Unemployed, 18
- Graduate Student, 35

Includes graduate students who are also currently employed.

Industries of Respondents Employed Full-Time or Part-Time

- Education, 21
- Health, 20
- Business & Operations, 17
- Technology, 15
- Government, 13
- Marketing & Media, 12
- Non-Profit, 11
- Manufacturing, 9
- Finance, 6
- Retail, 5
- Sales, 5
- Social Services, 1
- Law

Other industries include aviation, architecture, and animal care.
**Examples of Employers for Each Industry**

*See Spreadsheet of Raw Data for a List of All Employers*

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>• Cincinnati Public Schools&lt;br&gt;• A Better Place Learning Center&lt;br&gt;• Hamilton County Educational Service Center</td>
</tr>
<tr>
<td>Health</td>
<td>• WinMed Health Services&lt;br&gt;• TriHealth&lt;br&gt;• Carepoint PC</td>
</tr>
<tr>
<td>Technology</td>
<td>• Microsoft&lt;br&gt;• KIZAN Technologies&lt;br&gt;• Cisco Systems</td>
</tr>
<tr>
<td>Business and Operations</td>
<td>• Macy’s, Inc. (Human Resources)&lt;br&gt;• Compass Group&lt;br&gt;• Benhase Holdings, LLC</td>
</tr>
<tr>
<td>Government</td>
<td>• IRS&lt;br&gt;• United States Air Force&lt;br&gt;• US Government Accountability Office</td>
</tr>
<tr>
<td>Marketing and Media</td>
<td>• Apollidon&lt;br&gt;• The Kroger Co.&lt;br&gt;• Topic Design</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>• Clean Fuels Ohio&lt;br&gt;• Cincinnati International Wine Festival&lt;br&gt;• ProKids</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>• Haraeus Precious Metals&lt;br&gt;• Interlake Mecalux&lt;br&gt;• Mitsubishi Electric</td>
</tr>
<tr>
<td>Finance</td>
<td>• TMX Finance&lt;br&gt;• Western and Southern Financial&lt;br&gt;• PNC Bank</td>
</tr>
<tr>
<td>Retail</td>
<td>• Jungle Jim’s International Market&lt;br&gt;• Target&lt;br&gt;• Sears Holding Corporation</td>
</tr>
<tr>
<td>Sales</td>
<td>• Donna Salyers’ Fabulous Furs&lt;br&gt;• Pure Romance, LLC&lt;br&gt;• Graeter’s Manufacturing Co.</td>
</tr>
<tr>
<td>Social Services</td>
<td>• Freestore Foodbank&lt;br&gt;• YWCA&lt;br&gt;• Atrium Medical Center</td>
</tr>
<tr>
<td>Law</td>
<td>• White and Chase</td>
</tr>
</tbody>
</table>
Extent to Which Respondents’ Current Position Relates to Their Field of Study at UC

n=190

Salaries of Respondents Employed Full-Time or Part-Time

n=190
Most Respondents Secured a Job within Three Months of Graduation and Have Not Held More Than Two Jobs

No significant differences in unemployment exist between the classes of 2009 and 2012. The majority of respondents from each class secured a job before or within three months of graduation and spent either no time or less than three months unemployed. Of all the survey respondents, only 25 percent have held more than two jobs since graduation.

Length of Time for Full-Time, Part-Time, or Currently Unemployed Respondents to Secure First Job after Graduation

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Class of 2009</th>
<th>Class of 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-3 Months</td>
<td>67</td>
<td>36</td>
</tr>
<tr>
<td>4-6 Months</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td>7 Months-1 Year</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>1-2 Years</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>2-4 Years</td>
<td>13</td>
<td>6</td>
</tr>
<tr>
<td>5+ Years</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>N/A</td>
<td>6</td>
<td>7</td>
</tr>
</tbody>
</table>

Survey question did not specify if the length of time to find first job includes time spent job searching while still a student.

Number of Jobs Full-Time, Part-Time, or Currently Unemployed Respondents Have Held Since Graduation

<table>
<thead>
<tr>
<th>Number of Jobs</th>
<th>Class of 2009</th>
<th>Class of 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Job</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>2 Jobs</td>
<td>30</td>
<td>24</td>
</tr>
<tr>
<td>3 Jobs</td>
<td>18</td>
<td>17</td>
</tr>
<tr>
<td>4 Jobs</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>5+ Jobs</td>
<td>2</td>
<td>4</td>
</tr>
</tbody>
</table>
Longest Period of Unemployment for Currently Full-Time, Part-Time, or Unemployed Respondents

n=206

Class of 2009
Class of 2012

0-3 Months: 48, 13
4-6 Months: 15, 15
7 Months-1 Year: 12, 12
1-2 Years: 0, 12
2+ Years: 3, 3
4) Post-Baccalaureate Education

**Nearly Half of All Survey Respondents Have Already Completed or are Pursuing a Graduate Degree**

A total of 114 respondents have finished or are currently enrolled in graduate school, and an additional 54 respondents intend to pursue additional education in the next five years.

<table>
<thead>
<tr>
<th>Class Breakdown of Post-Baccalaureate Education</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>Currently Enrolled</td>
</tr>
<tr>
<td>Class of 2009</td>
</tr>
<tr>
<td>Class of 2012</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

**Thirty-Eight Percent of Respondents Who are Not Currently in Graduate School Have Completed a Post-Baccalaureate Degree**

Most of the 38 percent of currently employed or unemployed respondents who hold a post-baccalaureate degree completed their degree within the past two years. Seventy-seven percent of these respondents obtained their graduate degrees at the University of Cincinnati. Other institutions include Xavier University, the University of South Florida, and American University, and the University of Leipzig. Common fields studied include Chemistry, Communications, Human Resources, History, Marketing, Psychology, and Sociology.

**Respondents Not Currently in Graduate School who Have Completed a Post-Baccalaureate Degree**

n=206
When Respondents Who Have Already Finished Graduate School Completed Their Degree

n=78

Past Year: 21
Past 2 Years: 30
Past 3 Years: 11
Past 4 Years: 4
Past 5 Years: 12

Where Respondents Completed Their Post-Baccalaureate Degree

See Spreadsheet of Individual Responses for a List of Other Institutions

n=78

Many survey respondents attended UC as graduate students only, and this graph represents all UC graduate degree alumni regardless if they attended McMicken as an undergraduate.
Most Survey Respondents Currently Enrolled in Graduate School are Pursuing a PhD

Thirty-five, or nearly 14 percent, of all survey respondents are currently in graduate school. Twelve of these students are studying at the University of Cincinnati. Other common institutions include Xavier University, Wright State University, the University of Utah, and the University of Louisville. Most respondents are currently in a doctoral degree program.

Institutions Where Respondents are Currently Pursuing a Post-Baccalaureate Degree

n=35
Most Respondents Were Not Employed Before Enrolling in Graduate School, Yet More Than Half are Simultaneously Employed

Of the 35 students who are currently in graduate school, 19 respondents are simultaneously employed, and 14 were employed before entering graduate school. The majority of employed graduate students believe their current position is related to both their undergraduate and graduate fields of study. However, most students who were employed before graduate school do not believe their former position was related to their undergraduate or graduate fields of study.

Current Position Related to Field of Study Now and as an Undergraduate at UC

Note that not all survey respondents attended UC as an undergraduate.
Former Position Related to Field of Study Now and as an Undergraduate at UC

n=14

Note that not all survey respondents attended UC as an undergraduate.
5) Reported McMicken Experience

**Undergraduate Opportunities**

*Most Respondents Participated in Research or Service Learning at UC and Report Written and Verbal Communication as the Most Valuable Skill Learned*

Respondents believe written and verbal communication and the ability to problem solve are the most relevant skills gained at UC for their current professional and educational pursuits. Other skills listed include photography, analytics, independence, networking, language skills, leadership, and confidence. Thirty-eight percent of respondents completed an internship or co-op while at UC, and more than half of respondents participated in research.

**Skills Gained at UC that Respondents Believe are Most Applicable to Current Professional or Educational Pursuits**

n=234

- Written and Verbal Communication, 187
- Creative Thinking, 104
- Problem Solving, 138
- Teamwork, 96
- Research, 110

**Respondents Who Completed an Internship or Co-Op While at UC**

n=233

- Yes, 89
- No, 144

The survey asked respondents to "check all that apply."

Note that not all survey respondents attended UC as an undergraduate.
Respondents Participated in the Following Experiential Learning Opportunities While at UC

n=233

The survey asked respondents to “check all that apply.”

Respondents were required to select at least one of these three options but also listed additional experiential learning opportunities in the comment box provided.

Additional Experiential Learning Opportunities

<table>
<thead>
<tr>
<th>Learning Opportunities Listed in Comment Box Responses</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Did not participate in any experiential learning opportunity</td>
<td>36</td>
</tr>
<tr>
<td>Internship</td>
<td>7</td>
</tr>
<tr>
<td>ROTC</td>
<td>4</td>
</tr>
<tr>
<td>Other</td>
<td>11</td>
</tr>
</tbody>
</table>

Plans for the Next Five Years

Half of the Survey Respondents Plan to Continue in Their Current Career

In the next five years, half of respondents intend to continue in their current career while about a quarter plan to change careers or pursue additional education. Of the 23 percent of respondents who wish to pursue additional education, most plan to obtain a Masters degree.
Respondents’ Plans for the Next Five Years

n=233

- Continue in Current Career, 116
- Change Careers, 60
- Pursue Additional Education, 54
- Leave the Workforce to Raise a Family, 3

Additional Education Respondents Wish to Pursue in the Next Five Years

n=54

- Masters, 17
- PhD, 12
- Other, 11
- MBA, 5
- Law, 2
- Intend to complete current degree, 7