The Rhetoric & Public Advocacy Concentration focuses on the study of communication texts – images, objects, and speech – to identify how they persuade, and make judgements about their effectiveness, artistry, and ethical value.

Career Opportunities
- Admissions Counselor
- Attorney
- College Professor
- Community Organizer
- Environmental Activist
- Grant Writer
- Journalist
- Librarian
- Lobbyist & Advocate
- Mediator
- Photojournalist
- Political Campaign Staff
- Professional Speaker
- Non-profit Management
- Research Analyst
- Technical Writer

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Communication Courses
1050 Freshman Seminar: Comm & Culture
2002 Adv Public Speaking
2012 Per & Civic Engagement
2028 Comm & Pop Culture
3002 Arg. & Contemporary Issues
3071 Comm Criticism
4005 Communication Ethics
4028 Campaign Comm & Women in Politics
4044 Visual Culture & Rhetoric
4063 Presidential Rhetoric
4064 Rhetoric Protest and Reform
4067 Environmental Communication
4068 Comm Tech & Science
4069 Rhet Dimensions of Terrorism
5000 Capstone in Comm & Contemp Issues
5003 Capstone in Rhet, Env & Science
5011 Rhet and Society

University Electives
- Courses in journalism, political science, and English complement this cluster
  - ENGL – 2005 Topics in Rhetoric
  - ENGL – 2014 Rhetorical Grammar
  - ENGL – 2037 Rhet & Public Engagement
  - ENGL – 3059 Intro to Rhet & Prof Writing
  - ENGL – 3074 Rhet of Social Media
  - JOUR – 2030 Prin of Photojournalism
  - JOUR – 3040 Environmental Journalism
  - POL – 1010 Intro to American Politics
  - POL – 2010 Pub Opinion & American Politics
  - WGS – 2015 Women & Politics
  - WGS – 2022 Env Politics & Policy
  - WGS – 3038 Gender & Political Justice

Complementary Considerations
Internships:
- American Cancer Society
- Cincinnati Opera
- Cincinnati Zoo
- Cincy Museum Center
- Cincy Symphony Orchestra
- Dept. of Env. Sciences
  - Freedom Center
  - Great American Ballpark
  - Keep Cincinnati Beautiful
  - Mayor’s Office
  - Paul Brown Stadium
  - Political Campaigns

Extracurricular:
- Join UC Forensics Team
- Volunteer at UC’s CCE

Continuing Education:
- JD (Attorney)
- MA in Professional Writing
- MA in Communication
- MA in Technical Writing
- MA in Env. Communication
- MS in Library Sciences
- MA in Political Science

For undergraduate advising, please contact:
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