Organizational Communication & Public Relations Concentration

The Organizational Communication and Public Relations Concentration focuses on the role of communication in constructing organizations and connecting those organizations to key stakeholders.

Research Faculty:
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Faculty Advisors:
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Internships:
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Career Opportunities
- Account Coordinator
- Campaign Manager
- Communication Manager
- Corporate Comm Officer
- Development /Fundraising
- Event Planner/Management
- Executive Coach
- Human Resources Officer
- Integrated Marketing Comm
- Journalist
- Lobbyist and Advocate
- Mediator/Negotiator
- Public Affairs Officer
- Public Information Officer
- Public Relations
- Salesperson
- Social Media Manager
- Technical Writer
- Training and Development Officer

Communication Courses
- 2021 Comm Prob Groups
- 2042 Intro to PR
- 2043 PR Writing
- 2081 Business Comm
- 2088 Interviewing for Comm Careers
- 3000 Public Relations Research
- 3008 Intro to Org. Comm
- 3039 Comm Research Methods
- 3091 Internship in Comm
- 4005 Comm Ethics
- 4006 Org. Diversity
- 4008 Leadership Comm
- 4042 PR Campaigns

University Electives
- Courses across the university complement this concentration. Consider minors/certificates in:
  - E-Media (CCM)
  - Entrepreneurship (COB)
  - Family Business (COB)
  - Finance (COB)
  - IT (CECH)
  - Journalism (A&S)
  - Management (COB)
  - Marketing (COB)
  - Organizational Leadership/HR (A&S)
  - Professional Sales (COB)
  - Professional Writing (A&S)
  - Sports Administration (CECH)

Complementary Considerations

Internships:
Check out the Blackboard UG Communication Group for a list of current and future internship opportunities.

Extracurricular:
Bearcast, CCE, Entrepreneurship Club, Her Campus, Org Leadership Club, Sales Leadership Club, Student Leadership Conference, UC AMA, UC Influence, UC Net Impact, UC PRSSA

Continuing Education:
- APR (accreditation in PR)
- JD (law)
- MA in Communication
- MA in Hospitality Mgmt.
- MA in Human Resources
- MA in Influcence
- MA in Public Relations
- MA in Tech. Writing
- MBA (Bus. Admin)

For undergraduate advising, please contact:
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