The Media, Technology & Society Communication Concentration focuses on the role of media and technology in society and culture. Students will learn to access, interpret, analyze, and produce media messages.

**Career Opportunities**
- Account Executive
- Audience Research
- Editorial Staff
- Events Manager
- Marketing Manager
- Media Administration
- Media Advertising
- Media Consulting
- Media Marketing
- Media Research
- Media Sales
- Multimedia Writer
- Publicist
- Research Analyst
- Research Editor
- Sales Coordinator
- Social Media Manager
- TV Buying Director

**Faculty:**
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**Communication Courses**
- 1055 Fresh Seminar: Comm & Society
- 2025 Intro to Media Literacy
- 2026 Intro to Mass Comm
- 2028 Comm & Pop Culture
- 2042 Intro to PR
- 2089 Internet & Everyday Life
- 3071 Comm Criticism
- 4016 Children & Media
- 4026 Media & Public Opinion
- 4029 Media & Tech
- 4040 Cultural Studies in Comm
- 4044 Visual Culture & Rhet
- 4046 Theory of Mediated Comm: Effects
- 4047 Theories of Mediated Comm
- 4048 Media & Identity
- 4068 Comm of Tech & Science
- 5026 Capstone in Media

**University Electives**
- Courses in popular culture, writing, media production, and media management complement this cluster.
- AFST – 2032 Black Pop Culture
- AFST – 3004 Contemporary Black Film
- EMED – 1011 Media in Your Life
- EMED – 1015 Integrated Media Production
- EMED – 2016 Writing for Media
- JUDC – 2071 Jews in American Film
- JUDC – 2072 Israeli Cinema
- JUDC – 2073 Film & Holocaust
- SOC – 2028 Women, Culture & Society
- SOC – 3015 Media & Society
- WGS – 2061 Gender in Pop Culture

**Complementary Considerations**

**Internships:**
- Cincinnati Children’s Hospital Medical Center
- Greater Cincinnati Kentucky Film Commission
- LPK Marketing Social Media Intern
- Radio Rounds Junior Producer

**Communiversity:** www.uc.edu/ce/commu/html

**Minors & Certificates:**
- Critical Visions Cert
- E-Marketing Essentials Cert
- E-Media Minor
- Film & Media Studies Cert
- Journalism Cert
- Mobile Marketing Cert
- Professional Writing Cert
- Social Media for Business Cert

For undergraduate advising, please contact:
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