

What kind of career can I expect with this degree?

Graduates of the program work in a variety of fields including

- marketing
- public relations
- technical writing
- editing
- information design
- web design
- document design
- publishing
- e-learning
- grant writing
- corporate training

How much can I make?

Professional writers in the U.S. make a median salary of \$48,640 with the potential to earn up to \$97,700.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2008-09 Edition, Writers and Editors, <http://www.bls.gov/oco/ocos089.htm>

How do I learn more about R&PW?

Please contact the Professional Writing Coordinator:

professional.writing@uc.edu

513.556.5924

For more information visit

<http://www.artsci.uc.edu/english>



Rhetoric & Professional Writing

Undergraduate Track in English

<http://www.artsci.uc.edu/english/>

What is Rhetoric and Professional Writing (R&PW)?

The R&PW program goes beyond the traditional English degree to prepare you for a career in professional writing.

In addition to studying language and literature, you'll learn how to

- write and edit professional documents
- manage publication projects
- design print and web-based materials
- work with corporate and non-profit clients

In upper level R&PW courses, you will move beyond the classroom and be challenged to complete real-world projects with local businesses and non-profit organizations.

You'll work closely with dedicated faculty in small classes that ensure personalized attention.

You'll gain valuable experience that will give you an edge in the job market.

In past courses, students have written and redesigned websites, designed and written promotional materials, and completed training manuals.

R&PW students have worked with organizations that include

- Dupont
- National Institute for Occupational Safety and Health
- Cincinnati Parks
- 4C for Children

"The R&PW program gave me the opportunity to experience real workplace situations by designing professional documents, collaborating with team members and meeting deadlines. The program definitely strengthened me as a writer and a professional."

Kristina Caligaris
2009 R&PW graduate

What are the program requirements?

To earn your degree, you'll complete a total of 54 credit hours. Most will be in core courses such as literature, composition, and cultural studies, which all English majors take.

In addition to the core courses, you'll take at least 18 credit hours in R&PW courses. Here are a few examples:

- Writing for Business
- Promotional Writing Seminar
- Writing with Style
- Visual Rhetoric
- Desktop Publishing
- Technical and Scientific Writing

You can also complete an internship to help build your résumé before you graduate.

The capstone course will be your culminating experience in the program. You'll not only work with a client, but you'll be responsible for the entire project from concept to deliverables.

